# **Presentation Advantage**



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### Challenge

Even the most experienced professionals can lack effective presentation skills. They fail to prepare, are fearful in front of people, have poorly organized thoughts, and lack the confidence to engage and persuade an inattentive audience. In contrast, consider an organization where employees possess the know-how to deliver dynamic, compelling, and truly effective presentations time and again.

#### Solution

FranklinCovey's presentation skills workshop, Presentation Advantage, helps participants discover how to craft presentations around essential objectives, present key concepts and ideas with power and enthusiasm, design and present effective visuals, and employ techniques for polishing and mastering presentation delivery. Executives, managers, and staff alike will boost presentation performance with our **presentation skills training course**, enabling them to motivate teams, win business, and improve results.

#### **About the Course**

A two-day, facilitator-led program, the Presentation Advantage workshop helps individuals learn how to: 1) identify the presentation objectives, audience needs, and expectations; 2) use the "Presentation Planner" tool; 3) leverage powerful business communication and persuasion strategies, even in the face of fear; 4) use the "Visual Advantage" guidebook, learning how to use visuals effectively; and 5) prepare effective presentation notes, handle questions, and practice to perfection.

## What you Receive

- A comprehensive presentation skills training course guidebook. This guidebook is filled with examples and
  exercises that will help participants continue to learn long after the workshop.
- The FranklinCovey Presentation Planner. This helps you implement all you've learned in the presentation skills workshop in a day-to-day, real-world environment
- Evaluation forms. These forms help measure presentation effectiveness.
- Resource CD. This CD provides with all the form electronically so you can use them again and again.

### Schedule and Pricing

Click here to go to CU Learn to see the next course dates.

The price for this course is \$550.

## How to Register

Just follow these steps:

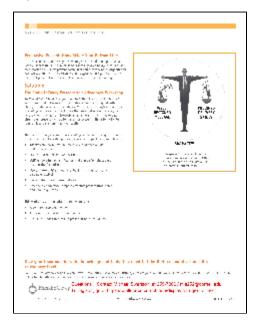
1. Hold down the CTRL key on your keyboard and **click this link** to open the registration page in a new tab/window (allowing you to come back to this tab/window for the rest of the instructions). You may need to login with your NetId and password.

- 2. Click the green "Enroll" button for the course you want to take. If multiple courses are listed, be sure to look at the date for the course you want!
- 3. When prompted, please put in your account number to be billed for the course tuition, then click "Save"
- 4. Click "Close"

## Click here to Register now

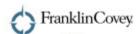


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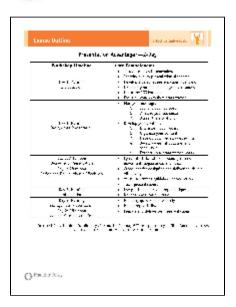


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Course Agenda



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