

Leading at the Speed of Trust



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Challenge

Trust-related problems like redundancy, bureaucracy, fraud, and turnover put the skids on productivity, divert resources, squander opportunities, and chip away at a company's brand. On the other hand, leaders who make building trust in the workplace an explicit goal of their jobs elevate trust to a strategic advantage---accelerating growth, enhancing innovation, improving collaboration and execution, and increasing shareholder value.

Solution

Leading at the Speed of Trust is a highly interactive workshop that engages leaders at all levels in the real work of identifying and closing the trust gaps that exist in your organization. Instead of paying outrageous "Trust Taxes," your organization can begin to realize "Trust Dividends." Doing business at the "speed of trust" dramatically lowers costs, speeds up results, and increases profits and influence. While primarily designed for those in leadership, those not in formal leadership roles have taken this course and give it high praise. All faculty and staff are welcome.

About the Course

FranklinCovey's Leading at the Speed of Trust leadership-development training program is designed to help leaders (and those not in formal leadership roles):

- Choose to make building trust in the workplace an explicit goal of their work.
- Learn how others perceive their trustworthiness from their personal tQ™ Report.
- Understand the real, measurable Trust Taxes they might be paying without realizing it.
- Change Trust Taxes to Trust Dividends, which are the benefits that come from growing trusting relationships.
- Make action plans for Building Trust Accounts with all key stakeholders.
- Begin using the Language of Trust as an important cultural lever.

What you Receive

- Participant Guidebook
- Reference cards to help leaders navigate through trust issues.
- Trust Action Planning Guidebook
- Trust Quotient (TQ) self administered 360-degree-type assessment
- Tools on CD

Schedule and Pricing

[Click here to go to CU Learn and see the next course date.](#)

The price for this course is \$550.

How to Register

Just follow these steps:

1. Hold down the CTRL key on your keyboard and [click this link](#) to open the registration page in a new tab/window (allowing you to come back to this tab/window for the rest of the instructions). You may need to login with your NetId and password.

(If the link doesn't work, paste this URL into a new tab/window on your browser: <https://apps.hr.cornell.edu/ods/odfs.cfm>)

2. Choose: **"Registering Yourself for effectiveness development program"** radio button
3. Fill out the form.
4. Select the radio button **"FranklinCovey's Leading at the Speed of Trust"**
Be sure to choose the correct date for the class you want to attend!
5. Type in your account number (required)
6. Read and check the cancellation policy checkbox
7. Click "Submit Form"

Click here to
Register now

Leading at the SPEED of TRUST

AN EFFECTIVE ORGANIZATIONAL STRATEGY THROUGH DEVELOPING PERSONAL AND COLLECTIVE TRUST

Leading at the Speed of Trust Leadership-Development Training Program

"What is trust? I could give a dictionary definition, but you know it: it's what you find in. Trust happens when leaders are transparent, can do it, and keep their word. It's that simple."
—John Dillig, General Manager

Key Takeaways:

- FranklinCovey's Leading at the Speed of Trust leader's program is a proven training program to help leaders:
 - Change how they think about trust as an essential part of their work.
 - Learn how others measure trust (via benchmarking) to a third annual "ST" Report.
 - Understand the real, measurable trust score they might be paying without realizing it.
 - Change how they think about trust, which can then benefit their entire organization.
 - Make it their goal to build trust in their organization.
 - Begin using the language of trust as an essential cultural trait.

Challenges:

Low Trust = Reduced Speed, Decreased Costs:
In today's global economy, trust is essential. It's the foundation of every business, and it's the key to success. Without trust, there is no way to do business. Trust is the foundation of every business, and it's the key to success. Without trust, there is no way to do business.

Trust: The Gap Force in Today's Economy:
Increasingly, trust has been described as "the new oil" of the 21st century. It's the gap force in today's economy. Without trust, there is no way to do business. Trust is the foundation of every business, and it's the key to success. Without trust, there is no way to do business.

FranklinCovey

