

2018 Fall ECC Meeting

The Fall 2018 ECC Meeting is scheduled for October 25-26, 2018, in Ithaca, NY.

- [Agenda](#)
- [Presentations and Meeting Materials](#)

[Attendance](#)

Agenda

[Fall 2018 ECC Agenda](#)

Presentations and Meeting Materials	Details
Highlights from the College/Communications Review College of Engineering Update	Lance Collins , Joseph Silbert Dean of Engineering
Siegelvision	Alan Siegel , CEO, Siegelvision Jacob Lepiarz , Senior Account Manager/Strategist, Siegelvision
Marketing and Communications Update <u>Branding Articles</u> "10 Brand Voice Lessons Every Marketer Should Master", by Alan Siegel "The Principles of Brand Simplicity", by Alan Siegel "The Purpose-Driven Brand is Key to 21st Century Success", by Alan Siegel "It's Hard to Differentiate One Higher Ed Brand From Another" Gallup Article, Higher Ed	Dawn McWilliams , Director, Marketing and Communications
RDW Group	Chris DiSano , Vice President – Client Services Innovation, RDW Group Sarah Johnson , Director of Digital Marketing Services, RDW
Task Force Breakout Sessions	

[ECC Bios](#)

[Fall 2018 ECC Bios](#)

[Spring 2018 ECC Minutes](#)

[New Faculty Videos](#)

- James Antaki** (BME), Susan K. McAdam Professor of Heart Assist Technology
- Nicholas Abbott** (CBE), Professor
- Khurram Afridi** (ECE), Associate Professor
- Austin Benson** (CS), Assistant Professor
- Nikolaos Bouklas** (MAE), Assistant Professor
- Ehsan Chattopadhyay** (CS), Assistant Professor
- Kengo Kato** (DSS), Associate Professor
- Rene Kizilcec** (IS), Assistant Professor
- Christina Lee** (ORIE), Assistant Professor
- Daniel Lee** (ECE-Cornell Tech), Professor
- Qi Li** (CEE), Assistant Professor
- Mahidi Esmaily Moghadam** (MAE), Assistant Professor
- Zhiting Tian** (MAE), Assistant Professor
- Cheng Zhang** (IS), Assistant Professor

Attendance

ECC Members attending

Richard A. Aubrecht (Cornell B.S. '66 ME, M.S. '68, Ph.D. '70) Moog Inc. (emeritus)

Nadine Aubry (Cornell Ph.D. '87 ME) Northeastern University

John Balen (Cornell B.S. '82 EE, MBA '86) Canaan Partners

Najib S. Canaan (Cornell EE '86, M.Eng. Nuclear Eng. '87) Marinus Capital Advisors, LLC

Jay W. Carter (Cornell B.S. '71 ORE, M.Eng. '72) Lucent Technologies (Retired) (emeritus)

Lance R. Collins, Dean of Engineering

Robert A. Cowie (Cornell B.M.E. '56, M.B.A. '57) Dana Corporation (Retired) (emeritus)

Frank DeCosta (Cornell B.S. '85 EE, M.Eng. '86 EE) Finnegan, LLP

* Erin Fischell (Cornell B.S. '10 ME) Woods Hole Institution

Sarah Fischell (Cornell B.S. '78 EE, M.Eng. '79) Retired (emeritus)

Rana Glasgal (Cornell B.S. '87, M.Eng. '92 ORIE) Northeastern University

Kent E. Goklen (Cornell B.S. '79 ChE) GSK Biopharm R&D

Ken Goldman (B.S. '71 EE) Hillspire

Andrea Ippolito (Cornell B.S. '06 BE, M.Eng. '07 BME) Cornell University

Kevin P.B. Johnson (Cornell B.S. '88 EE) Quinn Emanuel Urquhart and Sullivan, LLP

Michele A. Kaliski (Cornell B.S. '85 ORIE) Public Servant

William LaFontaine (Cornell M.S. '88, Ph.D. '90 MSE) International Business Machines

Jonathan M. Ludwig (Cornell B.S. '03 CS/ECE) Smirk

Ivan L. Lustig (Cornell B.S. '80 ORE, M.Eng. '81, MBA '82) Dover Madison Capital Management

James M. McCormick (Cornell B.S. '69 ORIE, M.Eng. '70) First Manhattan Consulting Group

Howard Morgan (Cornell Ph.D. '68 OR) Partner, First Round Capital

David Perez (Cornell M.Eng. '91) Palladium Equity Partners

* Samuel Ramos (Cornell B.S. '82 EE) Global Atlantic Financial Group Limited

* Beckie Robertson (Cornell B.S. '82 ChE) Versant Ventures

Susie Kim Riley (Cornell B.S. '87 ECE) Aquato

Tony Satterthwaite (Cornell B.S. '82 CEE) Cummins, Inc.

Robert W. Shaw Jr. (Cornell B.S. '63 EP, M.S. '64 EE) Areté Venture Management (emeritus)

* Dmitri Shklovsky (Cornell B.S. '98, M.Eng. '02 ORIE/CS) Atreus Capital, LLC

Daniel S. Simpkins (Cornell B.S. '80 EE, M.Eng. '81) Hillcrest Capital Investors

Elissa Sterry (Cornell B.S. ORE '79, M.S. '80) ExxonMobil Chemical Company (Retired)

Molly Tschang (Cornell B.S. '85 ChE) Abella Consulting

Andy Verhalen (Cornell B.S. '78 EE, M.Eng./MBA '81) Matrix Partners

Lisa L. Walker (Cornell B.S. ChE '86) DHR International

Craig A. Wheeler (Cornell '82 M.S., '84 ChemE) Momenta Pharmaceuticals, Inc.

Eric Young (Cornell B.S. '78 ME) Canaan Partners

* New ECC Member