Meeting Notes - 2017-04-26

Skillsoft/Skillport/Books24x7 - Columbia cancelled books24x7 for FY17. Looks like Columbia HR uses SkillPort.

 - Cornell has Books24x7 still

Cornell E-resources retreat and Solveathon

Callisto renewal - Renewal in May

 - Columbia has used it recently to explore Springer downtime

 - Likely renew for another year.

 - Review scenarios for getting more out of it: vendor

Progress on branding at Columbia -

 - Ebsco has integrated some requested branding changes

 - Meeting with ProQuest soon, Wiley next week,

 - Gale has made progress

5.8.2 Institutional Branding - From CDSL Technical Guidelines document: http://www.cdlib.org/gateways/vendors/guidelines_technical.html
• Users often cannot tell the difference between freely available and subscribed content. To increase awareness of library-provided materials, vendors should support institutional branding, using a text string, graphics, or both.
• Branding should be customizable at the campus-level.
• Branding text and graphics should be on all web pages to capture user attention regardless of the user's access path.
• Branding settings should be configurable through the institutional administrative interface.
• Requirements such as text length, graphics dimensions, graphics size, etc. should be documented and easily available.
• The ability to preview settings is preferred.
REFERENCES
Preferred campus names and graphics for Interface Branding: http://www.cdlib.org/services/collections/branding.html
TECHNICAL REQUIREMENTS FOR LICENSED RESOURCES 15
http://www.cdlib.org/gateways/vendors/guidelines_technical.html
CALIFORNIA DIGITAL LIBRARY
5.8.2.2 CAMPUS NAMING CONVENTION
Users should be presented with the message "Access paid by [campus library name]".
5.8.2.3 BRANDING WITH GRAPHICS
Graphics should be clickable to go to a specified URL.
5.8.2.4 ASK A LIBRARIAN
"Ask a Librarian" is a web page hosted by each campus and/or campus library containing reference librarian information, phone number, hours, email, and an option to initiate a live chat session. Similar to branding, a mechanism for displaying this functionality should be customizable for each campus and easily accessible from all pages.

Columbia prefers:

Top level branding - prominent top left

Policy vs. IT question

Anything else?