

# Change CAM Ad landing page

<http://www.alumni.cornell.edu/cam/>

## Load images into the

Alumni --> CAM--> assets--> img

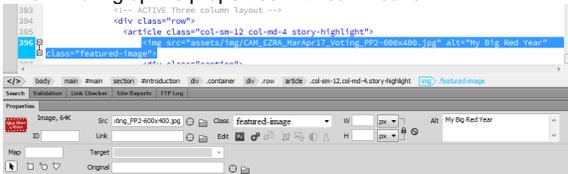
folder. Upload them to the server.

## In Dreamweaver, do the following:

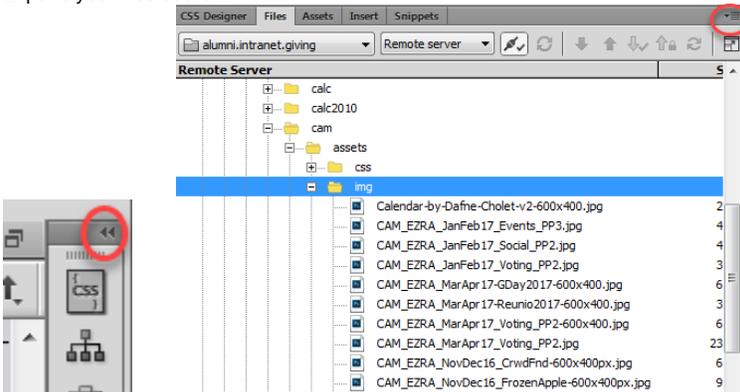
- Open page: Alumni --> CAM --> index.html
- Make sure that Dreamweaver is in split screen mode



- Double click on the first image you want to change in the "Stay Involved" section (in the example to the right "You Have a Voice").
- This will bring up the properties in Dreamweaver



- Expand your files section:

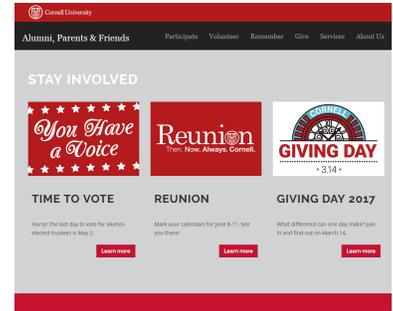


- Click on the circle in the image below and drag to the image you want to replace the current image.



- The new image/path/url should not show in the gray highlighted area shown below. Now you can change the other data for this entry.

1. The alt for the image
2. Title
3. Description
4. URL to page/article



## ALSO ON ALUMNI.CORNELL.EDU



## MARK YOUR CALENDARS



## LIFT THE CHORUS



## CONNECT



## 5. CTA

```
477 I <div id="also-on" class="container page-section">
478 <h2>Also On alumni.cornell.edu</h2>
479 <article class="large-feature row">
480 <figure class="col-sm-12 col-md-8">
481 
482 </figure>
483 <div class="col-sm-12 col-md-4">
484 <h3>Parents Committee pays it forward</h3>
485 <!-- <h4>By Kate Klein</h4 -->
486 <p>Last spring some 60 Cornell parents, representing fields from
banking and finance to hospitality and real estate and from public relations and
human resources to health care and medicine, gathered in the Statler Hall ballroom
to volunteer their time, speaking individually with some 150 students seeking advice
on potential career pathways.</p>
487 <p>"We spent about 15 to 20 minutes with each student, and it went
over very well," said Charlie Chasin '15, '19, a managing director at Morgan
Stanley.</p>
488 <p class="cta"><a href=
"http://alumni.cornell.edu/article/parents-committee-pays-it-forward?utm_source=CAM_
Ad_Page&utm_medium=link&utm_campaign=CAM" class="btn btn-primary" role="button"
onclick="_gaq.push(['_trackEvent', 'click', 'Link']);">Read on</a></p>
489 </div>
490 </article>
491 </section>
```

- Sometimes there are changes to images/articles below the first 3. You would follow the same format and double click on the image etc...