The AAD style guide

What's it for?

Our style guide sets standards and conventions for language use across the division, helping to give a necessary level of consistency to our communications and contributing to an overall AAD identity. When we reach out to different audiences on behalf of our program areas, we may vary in our messages and tones—but let's do our best to adopt our "house" style in the service of the greater AAD brand.

What's it based on?

In large part, our AAD style guide is based on the 17th edition of the *Chicago Manual of Style*. On matters of word spellings and forms, the AAD style guide also refers to the *Merriam-Webster's Collegiate Dictionary*. If there are topics not covered here, you may turn to these sources.

Keep in mind that various university groups—in the absence of one Cornell style—base their styles on different guides. The *Cornell Chronicle*, for example, conforms to the *Associated Press Stylebook and Briefing on Media Law*, also known as the *AP Stylebook*.

What does it cover?

Our style guide covers topics that we often encounter in our day-to-day writing, from how to properly indicate class years to how to cite academic titles. Happy navigating!

Questions?

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Topics

- Abbreviations
- Academic degrees
- Academic titles and other titles
- Capitalization
- Class years
- Equitable and inclusive writing
- Names of classes, clubs, and groups
- Names of colleges and units
- Names of events
- Names of giving societies and funds
- Names of people
- Numbers, dates, and times
- Punctuation marks and special symbols
- Special Cornell terms
- Technological terms