## Most Engaged email - Step last



Receive feedback via inVision, or in person.

Make edits to the email by:

- 1. Make edits to the email by going back to the Litmus builder.
  - a. Make all edits
- 2. Open iModules
  - Delete the center content section (part you put in previously as shown in Most Engaged email Step 2 Litmus Section 5
  - b. Resend a preview to "Email on Acid" tcd55. runme@previews.emailonacid.com
- 3. Make edits/changes if issues found.
- Send a preview to Kate knk8@cornell.edu (she will send to Joe for final approval)
- 5. Make any other edits/changes
- Create an ACID test campaign. Create a campaign for Email on Acid analytics
- 7. Send a final preview to double-check all the links.