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Rachelle Ng's Individual Contribution Page

Spring 2016 Contributions

As a new member of the AguaClara's Public Relations team, I hope to bring new energy and perspective to the team. In terms of team goals, I aim to create a major awareness event in April that will spread the word about AguaClara's amazing work. I plan to reach out to other campus organizations to arrange this event. Also, I would like to increase the media attention of AguaClara by reaching out to media contacts and polishing our Facebook page with new updates. Personally, I wish to gain exposure on how I can use my business skills learned in the Hotel School in real life projects, such as AguaClara, which impact people's lives daily. I also would like to reach out to more people on the Project Team and learn from team members who offer very different skills and talents from Hotelies.