

# Leading at the Speed of Trust



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## Challenge

Trust-related problems like redundancy, bureaucracy, fraud, and turnover put the skids on productivity, divert resources, squander opportunities, and chip away at a company's brand. On the other hand, leaders who make building trust in the workplace an explicit goal of their jobs elevate trust to a strategic advantage---accelerating growth, enhancing innovation, improving collaboration and execution, and increasing shareholder value.

## Solution

Leading at the Speed of Trust is a highly interactive workshop that engages leaders at all levels in the real work of identifying and closing the trust gaps that exist in your organization. Instead of paying outrageous "Trust Taxes," your organization can begin to realize "Trust Dividends." Doing business at the "speed of trust" dramatically lowers costs, speeds up results, and increases profits and influence. While primarily designed for those in leadership, those not in formal leadership roles have taken this course and give it high praise. All faculty and staff are welcome.

## About the Course

FranklinCovey's Leading at the Speed of Trust leadership-development training program is designed to help leaders (and those not in formal leadership roles):

- Choose to make building trust in the workplace an explicit goal of their work.
- Learn how others perceive their trustworthiness from their personal tQ™ Report.
- Understand the real, measurable Trust Taxes they might be paying without realizing it.
- Change Trust Taxes to Trust Dividends, which are the benefits that come from growing trusting relationships.
- Make action plans for Building Trust Accounts with all key stakeholders.
- Begin using the Language of Trust as an important cultural lever.

## What you Receive

- Participant Guidebook
- Reference cards to help leaders navigate through trust issues.
- Trust Action Planning Guidebook
- Trust Quotient (TQ) self administered 360-degree-type assessment
- Tools on CD

## Schedule and Pricing

[Click here to go to CU Learn and see the next course date.](#)

The price for this course is \$550.

## How to Register

Just follow these steps:

1. Hold down the CTRL key on your keyboard and [click this link](#) to open the registration page in a new tab/window (allowing you to come back to this tab/window for the rest of the instructions). You may need to login with your NetId and password.

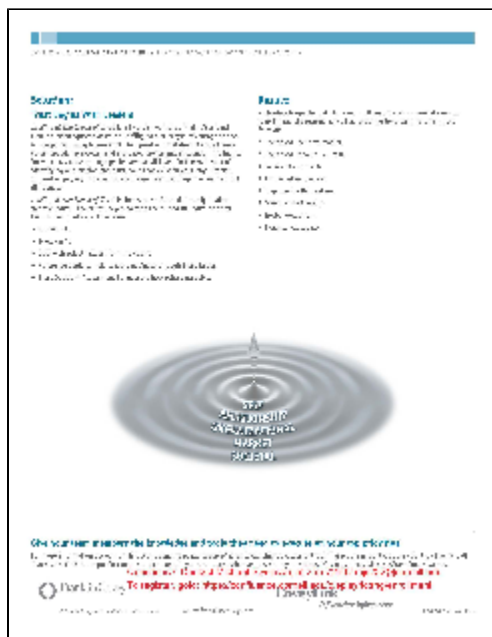
(If the link doesn't work, paste this URL into a new tab/window on your browser: <https://apps.hr.cornell.edu/ods/odfs.cfm>)

2. Choose: **"Registering Yourself for effectiveness development program"** radio button
3. Fill out the form.
4. Select the radio button **"FranklinCovey's Leading at the Speed of Trust"**  
**Be sure to choose the correct date for the class you want to attend!**
5. Type in your account number (required)
6. Read and check the cancellation policy checkbox
7. Click "Submit Form"

Click here to  
Register now



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