

ryl34

Raymond Ye Lee's Individual Contribution Page

Fall 2013 Contributions

I am currently a member of the Public Relations team.

Midterm:

1. Found potential grant-makers for AguaClara.
2. Interviewed teams and created content for the blog. Currently managing the blog.
3. Discussed possibility of a joint concert with the Cornell Concert Commission.
4. Researched potential sponsors.
5. Gathered images for sponsorship brochure.
6. Conducted research for Cheuk Han Hui in carbon credits (methodologies, calculations, validation, etc.).
7. Gathered information on NGOs concerning the development of water infrastructures in developing countries (Kenya, Ethiopia, etc.).

Final:

8. Interviewed all subteams and published corresponding blog posts.
9. Knowledge transfer for managing the AguaClara website.
10. Researched collaborations and other forms of outreach (Acumen et al.).
11. Drafted detailed outline for two-page pitch.