

js947

Julianne Schwartz's Individual Contribution Page

Fall 2010 Contributions

During the Fall 2010 semester, I have worked with the [Outreach Team](#). More specifically, I have worked on maintaining the [AguaClara Website](#), and helping to organize the benefit concert. I have contacted several students who are very involved in AguaClara about being featured as a "Student Spotlight," and have already included them on the website and updated it twice. I also added information about each AguaClara class to the website and wrote blurbs about several of our new sponsors and their generous donations to AguaClara. They have been added to the "[Our Partners](#)" page on the website.

I also put together AguaClara's application for the Ithaca [Alternative Gift Fair](#), which took place on December 4. I designed several templates for gift cards that will be given to those who choose to donate to AguaClara at the gift fair.

My main contribution this semester was working on the [Rock for Honduras](#) benefit concert as the concert coordinator. The concert took place at the Nines in Collegetown on November 4. My task was to address any questions from performers and event staff prior to and during the concert. I met with Karah and one of the band managers to work out the performance schedule and other details and I also worked with the manager of Nines to help set up the stage area. Tim and I introduced the performers, and the entire outreach team promoted and ran the raffle.

I spent the last portion of the semester working to put together an AguaClara newsletter to send to alumni. I contacted all of the team leaders and wrote an article with updates from the research and design teams. We will also be including articles about this semester's benefit concert, the conversion of the website into Spanish, a list of future plant sites and corresponding funding, and the push for AguaClara to become an NGO.