

Member Bio - Daniel S. Simpkins



Daniel S. Simpkins
(Cornell B.S. '80 EE, MEng '81)

Domusys, Inc.

Dan Simpkins is an experienced entrepreneur who previously founded and led two successful startup companies: SALIX Technologies and Hillcrest Labs. Simpkins recently founded and is now CEO of Domusys, Inc. a new IoT technology startup focused on helping consumers manage and maintain their largest asset, their home. Having sold Hillcrest in 2016, Hillcrest is now part of CEVA, a leading DSP/AI technology company. As CEO of Hillcrest, Simpkins guided the company to introduce groundbreaking user experiences for television and developed exceptional expertise in motion sensors. Before founding Hillcrest, Simpkins founded and led telecommunications pioneer SALIX Technologies. Simpkins managed the company from its inception to it becoming a leader in VoIP and then to its acquisition by Tellabs, Inc. Simpkins is both a business and technical leader: he teaches, writes about and speaks about entrepreneurship and he holds over 20 U.S. patents. In addition to his business activities, he is a member of the board of trustees of his synagogue, Kol Shalom, and a member of the Cornell University Engineering College Council.

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