

Commercial Application is Putting eBird API to Use

Bird watchers and iPhone enthusiasts rejoice! A new iPhone and iPod touch app called "BirdsEye" just hit the App Store: <http://itunes.com/app/birdseye>. This app was built on the eBird API and allows users to pull in the most recent bird sightings at hotspots in their area, then gives them a map to get there themselves. It also features sounds for each species from the Macaulay Library. Kenn Kaufman wrote the species accounts. Images come from VIREO at the Academy of Natural Sciences. You can also keep track of your life list. The bottom line: getting people to see more birds.

Hugh Powell has written a terrific blog about it: <http://redesign.birds.cornell.edu/>

You can also visit the BirdsEye web page: www.getbirdseye.com

Here's the official news release: <http://www.birds.cornell.edu/NetCommunity/Page.aspx?pid=1538>

Congratulations to team at Birds in the Hand LLC of Virginia, who created this application and to all those who partnered to make it happen.