

# Outreach

## AguaClara Outreach Team



### Motivation and Objectives

The Outreach Team is a vital and unique part of AguaClara that allows engineering and non-engineering majors to focus their attention on funding and promoting the organization. AguaClara is attempting to sustain itself financially while publicizing and promoting its achievements and seeking contacts to further its mission.

The goals of the Outreach Team include raising awareness of AguaClara both in the Cornell and Ithaca community, and raising funds to build plants and support those working for AguaClara in Honduras. The Outreach Team is constantly looking for new funding opportunities to expand on campus research.

The team is also responsible for establishing processes, precedents, and standards for future outreach team members by documenting procedures and methods which make it easier for future members to continue the tasks of fundraising, recruiting and creating awareness.

EDIT: Moved into Public Relations subteam. Additional teams (business model, etc.) to be added on a year-to-year basis if necessary. - Sept 2011

### [Semester Goals](#)

Further information can be accessed below:

### [Fundraising](#)

### [Public Relations](#)

### [AguaClara's Benefit Concert](#)

### Resources for Team Members

### [Outreach Contacts](#)

**Resources:** Includes graphics, literature, and presentation preparation.

### [Meeting Minutes from Previous Semesters](#)

**Guidelines:** Be sure to conform to Outreach Wiki organization.