

kcl52

Chi-Chi Lin's Individual Contribution Page

Spring 2009 Contributions

This Spring semester, I was on the Outreach team and held responsibility for all print media and design tasks. As my first job, I created a large format presentational poster, approximately 60 inches wide, for a stall at Battle of the Late Night Foods at Willard Straight Hall in February.

As the sole graphic designer, without any previous technical experience, I reviewed archived pages to learn more about the initiative I would be creating advertising for. I created a wide range of graphics for AguaClara including, but not limited to: (1) logo, (2) folder cover, (3) fax letterhead, (4) website header mock ups, and (5) and updated informational brochure. The logo, folder cover, and fax letterhead will be used to create a packet for potential grant contributors.

Looking at the overall goal, I want to remodel and update the aesthetics of the AguaClara Wiki to appeal to potential grant donors. To begin, I created a site map of all of the first layer weblinks in an attempt to organize and streamline the website. However, after a discussion with the leaders, we agreed that a Wiki format is better than a streamlined, corporate website-esque organization for linked pages.

Besides graphic design, I have contacted Leo in the Honduras with instructions for translating the AguaClara Wiki to Spanish. I have also contacted several publications, of which The Salubron responded and offered to publish an article for AguaClara. Brandon has delegated me to be in charge of contact with The Salubron in regards to our article.

Pages Created

Content created by Anonymous

There are no pages at the moment.
