Monday

9:00-10:00am: Terry Kristensen

"Partners in Animal Health"

Partners in Animal Health is a program co-sponsored by the Veterinary Library and the Department of Clinical Sciences in the College of Veterinary Medicine. The purpose of the program is to create web-based educational materials for practicing veterinarians and pet owners. (See http://www.partnersah.vet.cornell.edu/) This presentation provides the background on the creation of the program and the unique role that the library plays in providing project management and the means of storing and preserving multimedia assets.

10:15-11:15am: Jim DelRosso

The Expanding Role of Institutional Repositories

Institutional repositories traditionally collect and disseminate the scholarly output of the institution that they support; in an academic library, this translates as the writings and works of faculty or research institutes. DigitalCommons@ILR, while having a strong commitment to collecting such materials, also includes thousands of documents not produced within the ILR School, but relevant to the research needs of the School's constituencies. This has led to the creation of several unique collections, many comprised of government documents unavailable anywhere else on the web. As the ephemeral nature of digital information and the mercurial nature of the the wardens of government information become more of a concern, this trend is one more IRs should be embracing.

11:30am-12:30pm: Camille Andrews & Thomas Mills

Cornell Undergraduate Information Competency Initiative

Librarians and faculty members of the 2009/2009 Undergraduate Information Competency Initiative will discuss how they have integrated information competency into their classes during the pilot year of the project. Learn about the project's activities over the last year; hear about successful librarian/faculty collaboration and what your colleagues have done; see the product of that collaboration; and explore the project's plans for the future and how you might be involved.

1:30-2:30pm: Zsuzsa Koltay & Linda Miller

The Multiple Lives of Library Data

For years, CUL has been collecting annual statistics to describe its activities and to report to outside agencies such as the Association of Research Libraries and the National Center for Educational Statistics. This presentation will focus on different approaches to make this data come to life in support of both library decision-making and showing the value that the library adds to the university.

2:45-4:15pm: Linda Bryan & Tiffany Howe

Panel Discussion on the Academic Promotion Process (2:45 - 3:45 pm)

Learn more about the CUL academic promotion process: what is the role of the individual, the supervisor, Library Human Resources and the Promotion Review Board? Come prepared with your questions and participate in an informal discussion with a panel that includes the chairs of the 2008 Review Boards for Promotion to Librarian and Associate Librarian.

Open Q&A on creating and writing dossiers for the Promotion Review Process (3:45 - 4:15 pm)

Learn more about writing a dossier! There will be example dossiers set up, and attendees will be able to talk with recently promoted staff about their experiences, and for advice on writing and compiling a dossier.

Tuesday

9:00-10:00am: Tony Cosgrave (moderator), Eric Acree, Camille Andrews, Ken Bolton, Kaila Bussert, Ryan Krollick, Neely Tang, Jaron Turner

Paying LIPP Service to Library Instruction

Want to improve your teaching? Come hear your colleagues share their experiences participating in the Library Instruction Partner Program (LIPP) and learn how you can get involved. Members of the PSEC Instruction Committee participated in a four part train the trainer program with David Way from the Center for Teaching Excellence. A video sequence was created and has been used to prepare new Committee members to partner with library staff interested in improving their teaching skills. Library instruction partners work together to identify goals, share teaching strategies, and provide feedback.

2:00-3:00pm: Poster Session

"Social Networking for New and Cross-over Physics Teachers"
Pat Viele

"Flying Solo at the Cornell Lab of Ornithology: Developing the Gallery of Birds and Wildlife Art"
Jacalyn Spoon, Rhea Garen
Wednesday

9:00-10:00am: Fiona Patrick

CUL and Amazon Initiatives

Since 2007, CUL has offered 6000 titles for sale as print-on-demand on Amazon. Throughout 2009, we will add 75,000 public domain works from our collaboration with Microsoft. This presentation will provide a summary of sales activities, review workflow, discuss marketing and product strategies and preview future opportunities currently in development.

10:15-11:15am: Oya Rieger

Humanities Scholarship in the Digital Age

My presentation is based on the preliminary findings of my dissertation research project, which entails investigating how information and communication technologies (ICTs) are being used in supporting research and scholarly discourse by the humanities scholars. My research specifically focuses on the humanities scholars as I am interested in providing a "thick description" of ICT assessment, adoption, and usage patterns and consequences in a particular discipline. Also included in my study is the perceived influence of new technologies such as social networking tools on authorship, readership, and collaboration among humanities scholars.

11:30-12:30pm: Michael Cook, Lance Heidig, Angela Horne & Chris Miller

"What the Buzz Was: LibGuides at Cornell and Princeton"

Cornell and Princeton Universities collaborated on an assessment initiative to discover if the Springshare LibGuides software deserves the "buzz" of attention it has received. The study went beyond "Web 2.0" dogma to empirically determine if LibGuides lives up to its publicity. The presentation will be a version of one delivered at the ACRL 2009 National Conference in Seattle.

1:30-2:30pm: Lance Heidig & Jami Carlacio

"Teaching Digital Literacy Digitally"

We will be discussing our co-teaching of Writing 142 in Spring 2008, a collaborative project focused on teaching writing skills and research strategies through the use of new interactive technologies, including a Confluence wiki site and a LibGuide course guide. We presented this paper at the Media in Transition 6: Stone and Papyrus: Storage and Transmission conference at MIT in April 2009. http://web.mit.edu/comm-forum/mit6/index.html

2:45-3:45pm: Library Outside-the-Library (LOL) Committee

(Tony Cosgrave, Jeremy Cusker, Dianne Dietrich, Baseema KrKoska, Rick Silterra)

The library outside-the-library (LOL) team has a really cool job. We scan the environment, configure nifty tools and deliver them through CUL (aka COOL) labs. The University of Rochester's extensible catalog study confirms that users do not begin their research at the library website. We want to collaborate with library colleagues to take the library to our users, wherever they may be. Attend this round table to refresh your knowledge about current offerings such as LibX and Passkey, learn about new LOL projects (Cornell's Flickr account, Microsoft Research Pane, a smartphone-friendly library, and linking to digital resources through Wikipedia) and exchange ideas on taking the library outside the library.

Friday

9:00-10:00am: Kathy Chiang

"Information Visualizations: 'Results 1-10 of about 77,800' - is that the best we can do?"

Interactive information visualizations offer an alternative approach to retrieving subsets of large databases. Tour through the colorful graphics, mesmerizing animations and goofy interfaces that represent the ways information visualizations are being used to represent Amazon, Google and other database search results. Bonus for attendees - find the ocean boat charter of your dreams.

10:15-11:15am: Dianne Dietrich & Leah Solla

"Data Awareness: should chemistry information professionals care?"

Chemistry information professionals need to be aware of data issues, data science and data curation, to support the increased data needs of all chemists, understand the development of eChemistry as a research area, and interface with the publishing and communication venues in chemistry. This presentation will discuss the state of eScience in chemistry research and how we at the Cornell University Library are beginning to approach it, with implications for essential skill building for science librarians.

11:30am-12:30pm: Jill Powell

"The Quest for Polar Aurora in Alaska"

Many people think of visiting Alaska in the summer, when there are opportunities to hike, cruise, and see glaciers. However, scientists are interested in Alaska in winter because of the Aurora Borealis - the Northern Lights. Jill visited Fairbanks and Poker Flat Research Range in Alaska with Cornell scientists in February. Poker Flat is a rocket launching facility operated by the University of Alaska's Geophysical Institute and NASA. In addition to launching sounding rockets to study the Aurora, Poker Flat is home to many scientific instruments designed to study the arctic atmosphere and ionosphere. Alaska winter tourist activities include dog mushing, snowmobiling, and ice sculptures.
1:30-2:30pm: Jim LeBlanc

"Dare to be Free": The Dixie Chicks' Existential Conversion

On March 10, 2003, with U.S. forces poised to invade Iraq, Natalie Maines, frontwoman for the Dixie Chicks, remarked between numbers during a concert in England that the band was "ashamed that the President of the United States [was] from Texas." Although freedom of speech was a crucial issue in the reaction to Maines' statement and in the Chicks' refusal to back down from an unpopular political position during the years that followed, what I will explore in my talk is the notion of existential freedom and the way in which the dialectical struggle between self and other contributes to the evolution of individual and group musical identity for both musicians and their fans. What the Dixie Chicks made -- musically, politically, and personally -- of what others had made of them will be the central theme of this presentation.

2:45-3:45: Rich Entlich, Carla DeMello & Ellen Marsh

"Signs of the Times: Getting Our Message Out in a Crowded Infosphere"

The library faces increasing competition for the attention of the campus community from the web and mobile devices. As part of a multi-pronged effort to improve outreach and communication regarding services, resources, and events, Olin Library installed a large digital sign in the summer of 2008. This session focuses on the sign's use and impact and should be of interest to anyone working to find effective mechanisms to keep users informed about the library.