2008

Monday 19 May

2:30-4:30 Biotech G10

Wine & Hors d’oeuvres Reception, Lecture and Poster Session

- Keynote Speaker: R. David Lankes, director of the Information Institute of Syracuse, and an associate professor in Syracuse University’s School of Information Studies. Library Science and the Ivy League

Library and information science has a vital role to play in the Ivy League. As the elite schools redefine science and the humanities in the modern age, LIS skills and insight can assure wide adoption and integration of the underlying information infrastructure. Today’s LIS scholars, professionals, and facilitators can identify user needs, appropriate technologies, and maximize both the efficiencies and effectiveness of information. This talk will demonstrate how libraries serve as a vital connective tissue in today’s university by emphasizing a participatory approach to libraries.

Poster Session:

Pat Viele Information Fluency and Physics Graduate Students

First presented at the “Graduate Education in Physics: Which Way Forward” conference held at the American Center for Physics in Greenbelt, MD January 31 - February 2.

Somaly Kim-Wu, Baseema Krkoska Blackboard in Numbers

Blackboard is the primary platform for delivering library instruction to undergraduate business students in the CALS department of Applied Economics & Management (AEM). The poster presents data and analysis of student usage patterns and behavior when content is delivered through Blackboard.

Erin Dorney What is an Unconference, Anyway? Flexible Forms of Library Continuing Ed

As the 21st century library continues its evolution, continuing education is also evolving. Although traditional library conferences are in no threat of extinction (and with good reason), more flexible, collaborative, and cost-effective methods of continuing education are becoming popular. These methods include “unconferences”, meetings in virtual worlds including Second Life, real-time webinars, podcasts and teleconferences. Many of these events are low cost or free, and if electronically based, accessible nationwide. No longer restrained by cost or location, library staff have more opportunities than ever to participate in a variety of continuing education activities. This poster presentation will discuss past examples of library “unconferences” including the Syracuse Library Camp as well as a variety of virtual learning opportunities. Handouts and links to various resources will be provided for conference attendees.

Tuesday 20 May

9:30-10:15

Patrick J. Stevens

Compensating Genius: Iceland’s Medieval Manuscripts and their Repatriation from Denmark
From 1944, the year of Iceland's complete independence from Denmark, until 1971, the two countries negotiated intensively over
the return of medieval Icelandic manuscripts and other crucial documents to the newly established republic. The story has a
happy ending that speaks well of both Danes and Icelanders. Daniel Willard Fiske and Halldór Hermannsson, respectively
founder and first curator of Cornell's Fiske Icelandic Collection, had a few words to say in the nineteenth and early twentieth
centuries about manuscripts and Dano-Icelandic relations.
This presentation (with slides) was given originally during a panel discussion in New York City on 6 April 2008, sponsored by
Saving Antiquities for Everyone (http://www.savingantiquities.org).

10:30-11:30
Nick Cappadona, Virginia Cole, Richard Entlich (moderator), Aaron Hamid, Susan Kendrick, George Kozak, Chris Miller, Holly
Mistiebauer, Jim Reidy
Overview of software tools
Navigating a Sea of Software Tools
Library staff have a myriad of software tools available to assist with collaboration, project management, communication, and
information resource management tasks. JIRA, Confluence, LibGuides, eCommons, WordPress, CommonSpot, SourceForge ...
so many that it's hard to keep up with what they all do, and which is best for what purpose. This panel discussion will provide a
brief introduction to several tools, along with handouts summarizing basic features, how to get an account, where to find training
materials, and the suitability of each tool for various tasks.

12:00-12:45
George Kozak
If We Build It Will they Come -Part Deux!
George will reprise the presentation he gave at the JA-SIG conference (April 27-30) and it involves an overview of the
eCommons@Cornell Digital Repository installation that the library has been running since 2002. The presentation will focus on
the problems and successes of our attempt to run an institutional Repository and what the future holds for us.

1:00-2:00
Sheri Mahaney
What do I want to do with My Life Now? Exploring New Career Paths
Are you thinking about changing careers and unsure of what else you could be doing or how to begin to explore alternative work
options? Well, there is a strategic way to approach the career exploration process and Sheri will offer tips and resources
available at Cornell to assist you.

2:30-3:15
Michael Cook
Managing Public Computing in Academic Libraries: Results of the 2007 ARL Survey
Michael will summarize the results of a survey he co-authored for ARL on the management of public computing, which was
conducted late last year and published recently in ARL's SPEC Kit series. This was the first survey of its kind on public
computing and it revealed a very wide range of practices and environments throughout ARL, as well as quite a few notable
innovations at some institutions. Are computers in libraries on the wane? How does Mann and Cornell compare to the rest of
ARL? Come find out!

3:30-4:30
Angela Horne, Jim LeBlanc, Susan Markowitz, Brenda Marston
Panel Discussion on the Academic Promotion Process
Learn more about the CUL academic promotion process: what is the role of the individual, the supervisor, Library Human
Resources and the Promotion Review Board? Come prepared with your questions and participate in an informal discussion with
a panel that includes the chairs of the 2007 Review Boards for Promotion to Librarian and Associate Librarian.

Wednesday 21 May
9:30-10:15
Peter Hirtle
Copyright Section 108 Study Group
Three years ago the Copyright Office created the Section 108 Study Group in order to examine the exceptions to copyright law
available to libraries and archives and see if they need to be updated or changed in light of new digital technologies. The final
report of the study group will be issued in March, 2008. Peter Hirtle has been a member of the study group from the beginning.
In this presentation, he will review the work of the study group, describe some of the issues that the group identified, and
summarize the group's findings. He will also offer his personal perspective on the study group and what the implications of its
findings may be for libraries and archives in the future.

11:00-11:45
Collaboration on Digital Projects

Challenges and Rewards to Institutional Collaboration on the CUL-HBCU Digitization Initiative: Have you ever wondered what are the challenges and rewards involved in the coordination of a collaborative digital collection-building effort between CUL and numerous institutional partners? Collaboration can be the best way to develop digital projects where each partner contributes their collections, strengths, and efforts in order to get the job done, but it can pose particular challenges, too. The presenter will discuss this topic in the context of a grant project she manages which involves 20 institutional partners and two library membership organizations.

1:00-1:45
Andrew Rabkin
The Cart that Pulled the Goat: Preservation’s Uneasy Relationship with Library 2.0

As digital content comes into its own, academic libraries are increasingly encouraged to favor access over preservation. Though user-centric policies have shifted us from an older model of librarians as stewards toward a newer conception of librarians as guides, the expectation remains as strong as ever that the information available to librarians and patrons today will still be here tomorrow. Is the way we frame our preservation mission up to the task? Are we able to safeguard valuable content given limited resources? Like the OCLC’s report Shifting Gears: Gearing Up to Get Into the Flow, this session is intended to provoke debate, and will include time for discussion of the challenges and changes to our long-term goals that arise as we make our way to CUL 2.0.

2:00-2:45
Liane O’Brien, Linda Miller, Xin Li
[How do users perceive us?][http://ecommons.library.cornell.edu/handle/1813/10842]

How do users perceive us and have their perceptions changed over the years? Do we instill confidence in faculty users? Do we give undergrads enough individual attention? Do graduate students think we have the knowledge to answer user questions? What levels of service do users expect when using various Library services? Where are we keeping up? Which areas should we watch? These are some of the questions we had in mind when we set out to mine the data collected in all four rounds of LibQUAL+ that CUL participated in (2001-2005). Join us to explore some of the findings, ask us questions, and help guide future user assessments at CUL.

3:00-4:30
David Banush, Jennifer Sawyer, John Saylor, Kizer Walker
The Role of Gifts and Donor Relations in Building CUL Collections

The panel will discuss opportunities, concerns, policies, and best practices surrounding gifts-in-kind, large and small, that are offered to the Library. When and how do selectors accept gift books - and when is “no, thank you” the best response? What are our obligations to the donor? How do large gifts impact the work of various CUL units? What are our options for passing on the books we do not keep?

Thursday 22 May

9:30-10:15
Oya Rieger
Understanding Disciplinary Ecosystems: Social Construction of Scholarly Communication

Disciplinary characteristics, work practices, and conventions of academic conduct play an important role in researchers’ adoption and use of information and communication technologies (ICT) such as digital repositories or e-publishing systems. The presentation provides an overview of how social constructivist theories can be applied to support design, assessment, and promotion of ICT in support of scholarly conduct. Technology deployment cannot be understood without comprehending how a specific technology is embedded in its social context. Also included in the briefing is an overview of two case studies in progress at Cornell seeking to understand interdisciplinary collaboration patterns among researchers. Based on social networking and ethnographic methodologies, the case studies involve two distinct disciplinary ecosystems - the scholars of humanities, and medical scientists and biomedical engineers. Studying scholars’ collaboration styles reveals useful design principles to factor in the development of e-scholarship services.

11:00-11:45
Kaila Bussert, Michael Engle, Susette Newberry
The Accidental Producer: Using Hidden Talents to Extend Reference via Podcasts

This presentation reprises a paper delivered at the Columbia University 2008 Reference Symposium in March. In June 2007, CRIO librarians launched a podcasting program to promote reference and other library services. They developed several podcast series, beginning with the Uris historical tours and (with RMC), orientation tours. For both walking tours, podcasts were made available online, using a number of free commercial podcasting distribution venues, and via pre-loaded, circulating MP3 players. While the historical tours were well received, the orientation tours garnered little use. After a period of assessment, the team concluded that they needed to shorten the tours and incorporate other formats to appeal to a multi-media savvy audience. With these lessons in mind, they developed Research Minutes, a series for undergraduate students covering library research concepts. The series transforms a web-based research guide, Research Strategy: A Tutorial, into short, 90-second podcasts with music and images. The multimedia tutorial is now distributed and promoted to students via the library web site, LibGuides and commercial sites such as YouTube.

12:30-1:45
The Cornell University Library developed VIVO (http://vivo.library.cornell.edu/lifesci) as a single point of access to information on research and scholarly activity in the life sciences at Cornell. This successful model is being enhanced to include faculty, staff, and librarians in other disciplines, and to enable self-editing of people profiles. The goal is to create a discovery tool that consistently conveys a sense of one Cornell, despite its size, complexity, and many inter-disciplinary programs, and to direct users efficiently to the individuals, programs, departments or other points of contact they seek. The VIVO+ project includes librarians from across CUL, overseeing the curation of content by student and staff editors in areas ranging from the humanities to engineering. This panel represents the first of two discussions on the VIVO+ project, and aims to provide a brief overview of the project, along with a glimpse of content in various disciplines, and reflections on the curatorial process, choices, and decisions that have shaped each one.

2:00-3:00
Nick Cappadona, Brian Caruso, Brian Lowe
The VIVO+ Project - II: Technology and Design Considerations

Vitro is a Java Web application that supports the VIVO+ project. Vitro provides a customizable front end for searching and browsing a semantic graph of data, along with an interface for editing ontologies and instances. Designed with Semantic Web ideas in mind, Vitro originally used a custom ontology store, but with increasing desire to use Vitro for a variety of projects, it became clear that full adoption of World Wide Web Consortium (W3C) standards would be a far more sustainable approach. This panel describes, in layperson's terms, the technological underpinnings of the VIVO+ project, and ideas for future directions. Design and usability considerations will also be discussed.

3:30-4:15
Adam Chandler
PSEC Usability and User Studies Committee Update

Adam will summarize how far CUL has come over the past two years in promoting and nurturing a culture of user-centered design. Presentation will include a summary of the various tools staff can make use of if they are interested in doing user testing.

Friday 23 May

9:30-10:15
Elaine Guidero, Somaly Kim-Wu, Mary Ochs
LanTEEAL 2.0: Developing, Testing and Delivering a New User Interface

This presentation will describe the development of the new LanTEEAL 2.0 system focusing on processes used and lessons learned in designing the new user interface. We will also discuss special design considerations for a developing world audience, as well as plans for outreach, marketing, and technical support for the new system. TEEAL (The Essential Electronic Agricultural Library) was originally developed at Mann Library and first released in 1998 to provide access to key journals in agricultural sciences for libraries in the developing world. While Internet access has improved dramatically since then, many places in the developing world, particularly in Africa, still lack reliable high-speed Internet access. The new interface updates TEEAL to an offline, yet browser-based interface which can be used effectively by developing world libraries with limited access to the Internet.

11:00-11:45
Jim DelRosso, Angela Horne, Deb Lamb-Deans, Patrizia Sione
The CUL Mentorship Program: A View from the Trenches

Please join the on-going conversation about mentoring at CUL. The panelists for this session are past and present mentors and mentees of the CUL mentorship program. They will share their unique perspectives on what it takes to create and maintain productive and fun mentoring relationships. All interested CUL employees are welcome to attend.

12:00-12:45
Jim DelRosso
SelectedWorks

SelectedWorks is a web-based service that enables institutions to provide faculty with clean, elegantly designed scholarly publication pages. The Catherwood Library Web and Digital Projects Group has spent the last several months using the service to build new publication pages for ILR faculty, and incorporate those pages into both the school's online directory and its institutional repository, DigitalCommons@ILR. The project has proved a success in both increasing the popularity and quality of faculty publication pages, and increasing the already high rate of faculty involvement with DigitalCommons@ILR.

1:00-1:45
Bill Kehoe, Adam Smith
A Preservation Infrastructure for Digital Stewardship at CUL

CUL's digital assets - all of our images, web sites, articles, journals and e-books - continue to grow in importance. All of us who are involved in acquiring, creating, or making these objects accessible know that the workflow silos and the technical system silos we have created over the years hamper our ability to care for this part of CUL's collection. We simply don't give our digital assets the same degree of care that we give our physical collection: our digital infrastructure has been cobbled together as the
collection has grown, rather than being planned for in advance of the need. Just as with physical books, responsible stewardship includes a stable preservation infrastructure and a workflow that plans for all phases of the digital lifecycle. In DLIT, we have been building the components for an integrated infrastructure. In this presentation we outline a plan for bringing the pieces together to create a comprehensive preservation system for CUL's digital library.

2:00-3:00
Camile Andrews, Kaila Bussert, Jim DelRosso, Susette Newberry
Web2.0 Forum

This year, the Committee on Professional Development has hosted a series of Web 2.0 "Hands On!" workshops, intended to give staff a chance to work with commonly used 2.0 tools, including blogs, RSS, Facebook, Wiki, Social Bookmarking, and Wikipedia. As a follow-up, this panel of the instructors will review the series and examine why Web 2.0 tools are relevant to CUL.

2007

Monday 14 May
Wine & Hors d'oeuvres Reception, Lecture and Poster Session

• Opening Remarks by Anne Kenney, Interim University Librarian
• Keynote Speaker: Linda Gasser, Lecturer, ILR School Department of Organizational Behavior
• Poster Session:
  • Pat Viele, Leaving a Trail of Breadcrumbs
  • Olivia Nellums & Caitlin Finlay, Using Get It! to Harness the Amazoogle Monster

Tuesday 15 May
Sarah How & Kizer Walker, Reflections on Book Fairs

Kizer and Sarah will talk about the history of German book fairs and their own experiences attending book fairs in Leipzig, Frankfurt, and Paris, highlighting ways to maximize the book fair experience, cut costs, and network with library colleagues. Discussion will follow. Others who have attended international or regional book fairs are encouraged to attend.

AASC, Who we are, what we do, what we could do, and how to get involved!

The Academic Assembly Steering Committee will host a panel of representatives from the Steering Committee, the Committee on Professional Development, the Economic Status of Librarians, and the Academic Personnel Policy Committee. We will report on our activities from the past year, describe the committee structure, and answer your questions about committee activities, time commitments, and volunteering. We also hope to solicit ideas for issues that next year's committees might explore. This session will take the place of the traditional Academic Assembly business meeting.

Zsuzsa Koltay & Michael Cook, Sketching Our Audience: Personas for User Centered Design

Personas, realistic character sketches representing segments of a Web site's targeted audience, have mainly been used in industry as a tool for user centered design. The Web Vision Team is using this approach to better understand and design for the Cornell community and to inform our recommendations on how CUL should present itself and the information landscape to its users. The presentation will describe the goals and process of persona creation and provide a sneak preview of the personas as well as projections on how they will be used for the Web Vision project and beyond.

Jim LeBlanc & Martin Kurth, An Operational Model for Metadata Maintenance

Libraries pay considerable attention to the creation, preservation, and transformation of descriptive metadata in both MARC and non-MARC formats. However, there is little evidence that they devote as much time, energy, and financial resources to the ongoing maintenance of non-MARC metadata, especially with regard to updating and editing existing descriptive content, as they do to maintenance of such information in the MARC-based OPAC. In our talk we will introduce a model, derived loosely from J.A. Zachman's framework for information systems architecture, with which libraries can identify and inventory components of catalog/metadata maintenance and plan interdepartmental and even interinstitutional workflows. The model draws on the notion that the expertise and skills that have long been the hallmark for the maintenance of libraries' catalog data can and should be parlayed towards metadata maintenance in a broader set of information delivery systems.

Wednesday 16 May

Fiona Patrick, CUL Digital Collections participation in Amazon's Print-On-Demand

In June 2006 CUL announced plans to make available as print-on-demand more than 10,000 titles from eleven diverse digital collections. This presentation will provide an overview of the file preparation and ingest workflow, analysis of sales activity since January 2007, and preview marketing and communication strategies. We'll review the lessons learned during the first year of this initiative and potential opportunities for growth.

Andrew Rabkin, How to Torture a Book: A Primer on Bindings

Two talks in one! A brief history of bookbinding styles, followed by advice on how (and how not) to care for books in your personal or institutional collection so that they will last nearly forever.

Lance Heidig, Greg Lawrence, Susan Markowitz, & Jill Powell, Panel Discussion on the Academic Promotion Process
Learn more about the CUL academic promotion process: what is the role of the individual, the supervisor, Library Human Resources and the Promotion Review Board? Come prepared with your questions and participate in an informal discussion with a panel that includes the chairs of the 2006 Review Boards for Promotion to Librarian and Associate Librarian.

Thursday 17 May:

Jean Currie, Angela Horne, Jacie Spoon, Pat Viele, & Martha Walker, **Getting Involved in Local/Regional/State Library Committees**

Five panelists discuss their involvement in committees outside of CUL. They will share their experiences and insights regarding how to get involved, what activities they participated in, what were the time commitments, and the subsequent rewards. This session would be ideal for newer librarians and paraprofessionals interested in gaining experience and networking outside of CUL.

Linda Howell, **Managing Your Career: Food for Thought**

Linda Croll Howell will be speaking about important considerations to achieving career satisfaction including person-environment fit, personal values, motivated skills and personal style. She will also discuss some of the barriers to internal mobility at Cornell and strategies to help individuals overcome these barriers.

Jim LeBlanc, **More, Faster, Cheaper: Pragmatism and Paradox in the Quest for Better Bibliographic Access**

This is a talk Jim gave at the 2006 RLG Members Forum in Washington, DC last August. In it, he explores the history of and rationale behind Cornell’s effort to eliminate its once monumental cataloging arrearage and to maintain a zero-backlog environment.

John Saylor, David Banush & Adam Chandler, **Assessing collections and collection development decisions: tools and strategies for selectors**

John will offer his perspective on issues surrounding the assessment of research collections and some recent historical background on attempts to systematically describe and evaluate collections.

Adam will give an overview of tools such as the ERM (Electronic Resources Management) system, and the Scholarly Stats and Journal Use Reports products.

David will report on CUL efforts to build a “data mart” to store, package, and disseminate information that can inform Library decision-making - he is particularly interested in learning more about what kind of data selectors need to have access to. We’ll leave plenty of time for discussion.

Monday May 22

Wine & Hors d’oeuvres Reception, Lecture and Poster Session

- Sarah Thomas, **Opening Remarks**
- John Dean, **Cornell’s Global Preservation Efforts**
- Poster Session:
  - Gail Steinhart, **Data Archiving and Delivery in Support of the Agricultural Ecosystems Program**
  - Michael Cook, **What’s Luck Got to Do With IT? Coordinating Public Computing in Academic Libraries**
  - Adam Smith, **Agile Author, a next generation digital publishing platform**
  - Suzanne Cohen, Debra Lamb-Deans, Mary Newhart, and Deborah Schmidle, **DigitalCommons@ILR: The ILR School Digital Repository**

Tuesday, May 23

Ira Revels, **Building Collaborative Digitization Projects Using CONTENTdm**

This presentation will explore a variety of national collaborative digitization initiatives underway that utilize CONTENTdm digital collection management software. Ira Revels will discuss selection for collaborative projects, shared metadata standards, and how CONTENTdm makes collaborations easier.

Philip Davis, **Journal Metrics and the Art of Cancellation**

Which journals can be safely cancelled? How can their relative value be measured? Phil Davis presents a holistic guide to evaluating your subscriptions while alienating as few faculty as possible.

Ida Martinez, **Teaching Library Research Strategies for Credit: Lessons for Librarians from LSP101**

LSP101: Research Strategies in Latino Studies has been offered for three consecutive spring semesters. This presentation will offer a brief history of the course’s development, feedback from students and professors, successes and challenges, and implications for future library credit-course offerings at the undergraduate level.
Wednesday, May 24

Zoe Stewart-Marshall, Karen Calhoun, Adam Chandler
ILSes and ERMs, the Next Generation
Toppling the Monolith: Modularity in Next Generation Integrated Library Systems
A Possible Long-Term Scenario for the E-Resource Management System

Drawing on recent presentations and panel discussions at the 2006 Endeavor EndUser conference, the Ill Director's Forum, and the University of Kentucky, Zoe, Adam and Karen will speculate on the future of the integrated library system and its sometime partner, the e-resource management system.

Danielle Mericle, Fiona Patrick, Melissa Kuo Technical Challenges of Implementing the Faculty Grants: 3 Case Studies

Cornell University Library is now completing its second year of its Faculty Grants for Digital Library Collections Program. The goal of this presentation is to discuss some of the technical issues and challenges brought up by these collaborations, which are different than internal digitization projects. Three case studies will be used to illustrate the scope and diversity of these grants.

Debra Lamb-Deans, Ida Martinez, Thomas Mills, Leah Solla Instruction Construction: Structuring Multi-session Classes

This panel will discuss structuring information and research classes, with specific emphasis on managing multiple session courses. The panel speakers, who teach multi-session classes, will explain how they develop syllabi, assignments, and course resources and integrate their classes into the curriculum of their colleges and departments.

Thursday, May 25

Nicole Joos Forging International Partnerships to Foster Access to Science Literature in the Developing World
Camille Andrews International Partnerships--to Pietermaritzburg and Beyond

Nicole Joos's presentation will explore how Mann Library, in partnership with publishers and international organizations, is assessing, tailoring, promoting and delivering three programs that provide access to e-journals to meet the needs and technologies of developing world researcher libraries. Camille Andrews will discuss the rewards and challenges of providing services to distant patrons in the developing world as well of international partnerships in general.

Bill Kehoe and Adam Smith Agile Project Management Methodologies: A Case Study Involving the MathARC Project

While implementing the MathARC project, Bill Kehoe and Adam Smith continued to explore "eXtreme Programming" (XP) by employing three disciplines that make up the core of this and other "agile" software project management methodologies: pair programming, test driven development, and user stories. These practices address the unique economies of software development to produce reliable, working software efficiently, and they also represent a fundamental change in how we think about developing software.

Adam Chandler How OpenURL Link Resolvers Work and Why Librarians and A&I Database Vendors Should Understand Them

Drawing from experience implementing CUL's new WebBridge link resolver, Adam Chandler will describe how link resolvers work through the entire supply chain, from the A&I index to the link resolver and back out to the "appropriate copy."

Bob Kibbee, Tony Cosgrave, Debra Lamb-Deans, Scott Wicks, Susan Markowitz, Erla Heyns Panel Discussion on the Academic Promotion Process

Learn more about the CUL academic promotion process: what is the role of the individual, the supervisor, Library Human Resources and the Promotion Review Board? Come prepared with your questions and participate in an informal discussion with a panel that includes the chairs of previous Review Boards for Promotion to Librarian and Associate Librarian and the chair of the Academic Personnel Policy Committee.

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2005

Monday May 23

Jill Powell, Zsuzsa Koltay, Mary Patterson, Linda Bryan Creating an Integrated Public Services Desk - A Piece of Cake? MS Powerpoint

This panel will discuss the integration of access and reference services into a single public services desk. Panelists will present the goals and objectives for unifying the desks, methods of team building among the staff, and the impact of desk scheduling.

David Corson, Tony Cosgrave, Anne Kenney, Deb Lamb-Deans, Susan Markowitz Panel Discussion on the Academic Promotion Process

Learn more about the CUL academic promotion process: what is the role of the individual, the supervisor, Human Resources and the Promotion Review Board? Come prepared with your questions and participate in an informal discussion.

Karen Calhoun Librarians, Learning, and Creativity: A Boundary-Breaking Perspective

Karen Calhoun explores librarians’ creative responses to the interconnected world of the web, in which information seekers have myriad options for learning and building new knowledge.
Wednesday, May 25

Fiona Patrick, Danielle Mericle  **Collaborating with Faculty in Building Digital Content: Awards and Lessons Learned**

> Cornell University Library is now embarking on the second year of its Faculty Grants for Digital Library Collections Program. In this presentation, Fiona Patrick and Danielle Mericle will discuss some of the issues and challenges brought up by these collaborations, which are different from internal digitization projects.

Mary Beth Bunge, Blaine Friedlander, Simeon Moss  **CUL in the News: Communications and Media Relations**

> Simeon Moss and Blaine Friedlander describe the media relations plans and goals for the university, and the library's role in those plans. Mary Beth Bunge will provide an overview of projects underway and services available in the new Library Communications office.

Oya Rieger, Marcy Rosenkrantz, Marty Kurth, David Ruddy, Fiona Patrick  **Digital Consulting and Production Services: Service Model**

> This presentation describes the activities of DCAPS, which was formed two years ago to provide a single point-of-entry to digital content development services. Included in the discussion will be the components of the service (digital media, metadata, systems, copyright, e-publishing), as well as how these groups collectively coordinate their work.

Thad Dickinson  **Changing Roles and Redefining Goals: The Five-Year Itch**

> This talk explores why “new librarians” often switch jobs and/or roles within their first five years as professionals. What are the causes of the “Five-Year Itch,” and what impact does it have on libraries? What can libraries do to retain new librarians?

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Thursday, May 26

Anne Kenney and Nancy McGovern  **Five Organizational Stages of Digital Preservation Development: A Look at CUL**

> Anne Kenney and Nancy McGovern have developed a maturity model that describes the developmental stages through which an institution progresses in developing an appropriate digital preservation program. This session presents a summary of the five stages as an introduction to digital preservation issues with an emphasis the development of Cornell University Library’s own program.

Kari Smith  **Talking About Grapes, Records and Wine: Conversations About What We Do and Its Relevance to Others**

> The Documentation Survey project being conducted for the Eastern Wine and Grape Archive involves visiting businesses, organizations, and individuals and documenting the wine and grape industries in the Finger Lakes region. Kari Smith will share her survey methods and discuss the evolution of her presentation over the course of this one-year project.

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2004

Tuesday, May 11th

Susan Markowitz, Elaine Westbrooks, Barbara Berger Eden, Don Schnedeker, Mary Ochs  **Panel on the Academic Promotion Process**

> Learn more about the CUL academic promotion process. Bring your questions and participate in the discussion.

Pat Viele  **Science Educators, Information Literacy, and Me**

> Traditionally, physicists and astronomers have not been heavy library users. Since she was hired as the physics and astronomy librarian at Cornell, Pat has been striving to “do something” about that. She will describe her tortuous path over the past ten years and illustrate her efforts with amusing and enlightening stories.

Wednesday, May 12th

Ira Revels  **ACRL Literacy Standards in Library Instruction**

> Ira Revels of the IRIS Instruction team discusses implications and applications of the ACRL’s Information Literacy Competency Standards for Higher Education.

Linda Bryan, Lyndsi Fieno  **Understanding Generational Differences in the WorkPlace**

> Today the Library has 4 distinct generations of employees working together. This presentation will examine the hallmark characteristics of each generation and will explore strategies for improving intergenerational work relationships. Special emphasis will be given to relationships between Baby Boomers (Born 1946-1964) and Generation Xers (Born 1965-1980).

Thursday, May 13th

Marty Kurth, David Ruddy, Nathan Rupp  **Repurposing MARC Metadata: Using digital project experience to develop a metadata management design**

> Metadata and information technology staff in libraries building digital collections typically extract and manipulate MARC metadata sets to provide access to digital content via non-MARC schemes. Metadata processing in these libraries involves defining the
relationships between metadata schemes (mapping), moving metadata between schemes (transformation), and coordinating the intellectual activity and physical resources required to create and manipulate metadata (metadata management). Actively managing the non-MARC metadata resources used to build digital collections is something most of these libraries have only begun to do. Our presentation will propose strategies for managing MARC metadata repurposing efforts as the first step in a coordinated approach to library metadata management. Guided by lessons learned from CUL digital projects, we will apply the literature of data resource management to library metadata management and propose a model for managing MARC metadata repurposing processes through the implementation of a metadata management design.

Kathy Chaing, Helen-Ann Brown, Jon Corson-Rikert, Medha Devare, Leah Solla, Susanne Whitaker The Life Sciences Team: A Case Study for the Collaborative Library

This session will present the work to date of the library's life sciences working group, charged in late 2002 with reviewing the library's current roles in support of the Genomics and New Life Sciences Initiatives (NLSI), and with evolving new strategies to meet the needs of faculty, students, and researchers in this broadly interdisciplinary area. Individual presentations will highlight the library's involvement since the inception of these initiatives and explore the changing landscape of life sciences collection development, reference services, instruction and training within the library, including the establishment of a new life sciences librarian position at Mann. The challenges and advantages of collaborating across six libraries on three (and soon to be four) campuses will be presented. Also offered will be a preview of Vivo, a new web site targeted at the Cornell life sciences community. Vivo spotlights library services and resources related to the life sciences while also indexing activities from diverse Cornell departments across campuses and curating select external bioinformatics databases and resources.

Ida Martinez, Sarah Gordon, Kimberly Michelle Jones Paving the Way for the Next Generation of Librarians: Three Different Perspectives

What are the career interests of the next generation of academic librarians? What is CU Library doing to foster a place for those interests? A "new" librarian and two prospective librarians talk about what CUL is affording them and what they envision for the future.

Friday, May 14th

Kornelia Tancheva and Ron Rice The CUL Race and Religion Project

An overview of the origin, goals, present state and future directions of the Race and Religion project, this presentation will focus on the collaborative nature of the project both within the Library and between the Library and other departments on campus.

Virginia Cole, Nan Hyland, Kornelia Tancheva, Nancy Skipper Collaborative Research: Reference Librarians and Communication Scholars

Analyze Chat Reference

Library science research can be greatly enhanced through partnerships with Cornell faculty and students. This panel presentation will discuss a CUL internal grant-funded research project to analyze and compare in-person reference interactions with chat reference interactions. We will focus on the research process and how a single project can contribute to scholarship in two fields: library science and communication.

Anne Kenney Let your Fingers do the Walking: What research libraries can learn from user behavior

This presentation discusses recent trends in user behavior, particularly as it relates to the web, and compares research library services to what popular web sites are now providing in terms of user services. It concludes with recommendations for research libraries to consider in designing next-generation gateways.

Phil Davis An Open Discussion on Open Access Publishing

Open Access publishing, a model whereby the author or institution pays the costs of publishing so that scholarship can be freely accessible online, is a hotly debated topic. Is it a better model than the subscription based model? If so, for whom? Does Open Access publishing provide a viable solution to the "crisis in scholarly communication"? This session is designed primarily for audience participation, discussion and debate.

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2003

Wednesday, May 14th

Jill Powell and Leah Solla Instruction Challenges: from 50 Minutes to 14 Lectures

Tracy Mitrano Broad Strokes: Library and IT Collaboration

Jim Morris-Knower Cookbook Collections in the U.S.

Phil Davis Tragedy of the Commons Revisited: Librarians, Publishers, Faculty and the Demise of a Public Resource

Thursday, May 15th

Eric Acree, Lee LaFleur, Mihoko Hosoi, Xin Li Straight Talk: Diversity Matters

Karen Calhoun, Greg Lawrence, Susan Markowitz, Joy Paulson Panel on the Academic Promotion Process
Friday, May 16th
Mihoko Hosoi Hosting: Impact and Potential
Karen Calhoun, Erla Heyns, Jean Poland Panel on Future Library Leadership

Monday, May 20th
Maureen Brull and Cathy Pace Cornell Employee Education Benefits
Kathy Chiang, Constance Finlay, Susan Markowitz, Suzy Szasz Palmer, and Katherine Reagan The Academic Promotion Process in the Cornell University Library

Tuesday, May 21st
Lee LaFleur Empower and Change: Multicultural Activism, Educational Reform, and Information Literacy MS Powerpoint
Kornelia Tancheva, Lynn Thitchener, and Sylvia Nyana Pursuing a Library Science Degree: Testimonies from the Trenches
Angela Home and Michael Cook Leveraging Library Relationships: Why Mentoring Matters - An Interactive Workshop

Wednesday, May 22nd
Anne Kenney Building a Continuing Education Program at Cornell University MS Powerpoint
Katherine Reagan Educational Opportunities for the Study of the Artifactual Book MS Word
Pat Viele and Ira Revels Building the Profession: Recruiting the Next Generation of Librarians
Virginia Cole and Maureen Morris Streaming Video for Library Instruction

Thursday, May 23rd
Mary Ochs It All Starts with a Good Idea... An Overview For Grant Seekers
Mary Ochs and Nicole Joos Appropriate Technology for the Developing Countries: TEEAL's Study of Internet Readiness MS Powerpoint
Phil Davis Return to Scholarship! Does the Crisis in Undergraduate Research Have a Solution?
Margaret Nichols The Evolution of the Cover Art and Marketing of Radclyffe Hall's Novel The Well of Loneliness
Jim LeBlanc Premature Turns: Thematic Distortion in the American Version of the Beatles' Revolver MS Word

Monday, June 4 9:00-11:00 a.m. (Kroch, 2B48)
Ross Atkinson Welcome!
Pat Viele If You Have it, Flaunt it! Library Displays as Outreach Displays at the Physical Sciences Library: Humor in the Sciences Physics at Cornell University Display

Tuesday, June 5 2:00-4:00 p.m. (Kroch, 2B48)
Morgan Elmore The CUL Digital Development Web Site MS Word CUL Digital Development Web Site
Adam Chandler A Web-Based CUL Technical Services Statistics System MS Powerpoint
Leah Solla Marketing Client Databases: Opportunities for Networking and Instruction MS Powerpoint
Brenda Marston "Send Me Everything You Have on Sex": An Archivist Responds to the Novice Researcher in the Online Environment MS Powerpoint
Human Sexuality Collection

Wednesday, June 6 2:00-4:00 p.m. (Kroch, 2B48)

Terry Kristensen Digital Video and More in the Veterinary Library MS Powerpoint
Flower-Sprecher Veterinary Library

Philip Davis and Suzanne Cohen The Effect of the Web on Undergraduate Citation Behavior MS Powerpoint

Mary Ochs, Joy Paulson and Tim Lynch Outcome Based Evaluation for Digital Library Projects: CHLHE as a Case Study MS Powerpoint
CHLHE (Core Historical Literature of Home Economics)
IMLS OBE (Institute of Museum and Library Services: Outcome Based Evaluation)

2000

Monday, March 6 2:30-4:30pm (Mann, Conference Room)

Paul Constantine Reference Services in the Digital Age: LiveHelp and DigiRef MS Powerpoint NOTE: This version of the talk was presented at the Virtual Reference Desk conference in Seattle, Oct 2000

Stuart Basefsky Human Resources Online Research and Reporting Methods MS Word

Phil Davis Supporting Distance Education: Unexpected Lessons Learned from Cornell’s Entrepreneur Certificate Program MS Powerpoint

Wednesday, March 8 9:00-11:00 am (Kroch, 2B48)

Sara Miller Hostline: A Fee-Based Research Service
Hostline Brochure
Hostline Web Site

Zsuzsa Koltay Scholarly Communication in Mathematics: Project Euclid MS Powerpoint

Constance Finlay Reinventing the Hotel School Web Site MS Powerpoint

Thursday, March 9 2:30-4:30pm, (Kroch, 2B48)

Oya Rieger Cornell’s PRISM Project: Findings of the Preservation and Security Requirements Analysis. MS Powerpoint

Diane Hillmann What is Dublin Core and What do I Need to Know About It? Presentation Notes

Karen Calhoun Access to Full Text Journals in Aggregations

1999

Inaugural Year, May 18-21, 1999:

Tues, May 18 2-4:00pm Kroch, 2B48

Christian Boissonnas The Deep Integration of Technical Services with Other Reader Services. MS Powerpoint

Angela Home The Wordsmyth Educational Dictionary-Thesaurus: An Overview
Presentation Web Site
Wordsmyth Web Site

Tom Turner and Greg McClellan Harvesting Hyperspace: Developing Technological Solutions to Internet Resource Discovery and Description

Yumin Jiang Providing Access to Full-Text Aggregator Collections MS Powerpoint

Wed, May 19 2-4:00pm Mann Conference Room
Stuart Basefsky The Influential Library and Librarian: Practice and Research Agenda for the 21st Century. Introduction Complete Presentation Handout

Philip Davis How Undergraduates Learn Computing Skills

Zsuzsa Koltay and Karen Calhoun Designing for Wow: The Optimal Information Gateway

Lance Heidig Using the WWW for Bibliographic Instruction (Note: A longer version of this talk - Explaining the Information Universe in 50 Minutes or Less: Using the World Wide Web for Library Instruction - was given at the 1998 North American Web Developers Conference).

Thurs, May 20 2-4:00pm (Kroch, 2B48)

Claire Germain Digital Legal Information: Ensuring Access to the "Official" Word of the Law

Oya Rieger Digital Preservation: Insuring Longevity and Integrity of Cornell’s Electronic Collections MS Powerpoint

Mary Ochs The Essential Electronic Agricultural Library
ACRL paper
TEEAL

Raj Smith Printing Options in the New Digital Library

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