Digital Book 2009: An eBook Stimulus Plan for Publishing. Sponsored by International Digital Publishing Forum (IDPF), May 11-12. IDPF develops and maintains industry standards for text-based digital reflowable books and publications. ".epub" is the file extension of an XML format for reflowable digital books and publications. ".epub" is composed of three open standards, the Open Publication Structure (OPS), Open Packaging Format (OPF) and Open Container Format (OCF), produced by the IDPF. "EPUB" allows publishers to produce and send a single digital publication file through distribution and offers consumers interoperability between software/hardware for unencrypted reflowable digital books and other publications. Panels included update on IPDF standards, case studies of EPUB workflow implementations, role of Digital Rights Management and business models and update on ereading devices and software. Featured presentations from Google Book Search and Sony Electronics. Many of the presentations are available online at http://www.idpf.org/events/presentations.htm