

Danielle K Mericle

From: Margaret N Webster
Sent: Monday, November 29, 2010 2:54 PM
To: Danielle K Mericle
Subject: FW: Archivision offers clients FREE hosted access in MDID, LUNA & Scholars Resource!

Danielle,

Hope that you had a restful and pleasant Thanksgiving break; not long to go before the winter break.

I am sure that you have received this message from Scott Gilchrist of Archivision outlining the options for continuing to make the Archivision collection available in venues other than ARTstor. I'm glad that Scott is thinking so proactively and has come up with some interesting solutions to address different circumstances.

I suspect that Cornell will choose the Luna Commons solution. On the other hand, you should know that we have licensed these images in perpetuity; Scott promised me that we could, at any time, request copies of the digital files to enable us to make this material available on our own systems. The downside, of course, is that the metadata will remain static while Archivision updates metadata periodically to those venues that it controls. Martha Walker and I never requested copies of the digital files when we originally purchased this collection because we didn't need them at the time. On the other hand, the ARTstor hosting snafu might indicate that you should request a back-up copy of the images and associated metadata.

The other thing to consider is whether or not to purchase subsequent sets as they are released. I believe that Cornell has only purchased the base modules, but it might make sense to continue to build this resource. Yes, ARTstor is adding more built environment images as is SAHARA, but I suspect that Archivision is still a contender in this area.

You'll know how to proceed, but I wanted to let you know that we really do own this material and can get our own copies.

Best, Margaret

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From: Visual Resources Association [VRA-L@LISTSERV.UARK.EDU] On Behalf Of Scott Gilchrist [scott@ARCHIVISION.COM]
Sent: Thursday, November 18, 2010 1:49 PM
To: VRA-L@LISTSERV.UARK.EDU
Subject: Archivision offers clients FREE hosted access in MDID, LUNA & Scholars Resource!

Dear VRA Members,

It is with great pleasure that Archivision, Luna Imaging and Scholars Resource announce FREE hosted access for all current and future clients of the Archivision Digital Library (conditions apply).

Access is free for all who request it during the current academic year, through July 1, 2011. After the initial free access period, if you don't qualify for continued free access as outlined below by each provider, an annual access fee applies. Annual access fees are simple and range from \$300 to \$1750 depending on the image user base and are invoiced by your chosen service provider and a set-up fee may apply. Switch options or take the Library home at any time!

Choose from the following three hosting options:

- 1) MDID on an Archivision server (starting now)
- 2) LUNA on a Luna Imaging server (coming to the LUNA Commons in January 2011), or
- 3) SCHOLARS RESOURCE platform (starting now)

All access options require that the images first be licensed from Archivision in Library Modules and a Hosted Access Agreement be signed. Of course, the option to load Archivision's high quality images and rich standardized metadata into your local database or other popular delivery systems is always an option. Now you can also opt for quick and easy access through any of these hosted options while you load locally or wait for access elsewhere.

Each hosting provider offers unique incentives, read the details!

Archivision hosting in MDID: Access remains free if you license a new module from us each year. If you can't license your next module and need to pay an annual access fee, the fees paid are a payment plan towards the next Archivision module you can license.

Luna Imaging hosting in LUNA: Access through LUNA is available for everyone and the annual access fee (after July 1, 2011) may be credited towards a new Insight + LUNA Site License or Hosted Service Agreement for your departmental and institutional content. Archivision Library access is free to LUNA software (Site License or Hosted Service) clients. Access in LUNA combines the Archivision Library with massive amounts of free content in the LUNA Commons-- all powered by LUNA.

Scholars Resource hosting: Access fees paid are credited towards the hosting of personal/institutional content on the Scholars Resource site or the licensing of additional images in the Scholars Resource Collections. Access the Archivision Library along with another 200,000 images from 15 other world-class collections -- all in one place!

Archivision and Scholars Resource will soon announce a free two week "trial access" period to clients of Archivision Library Modules to help you choose the best hosting option. Test drive these systems and see which interface plus incentives work best for you and your image users. No agreement signature is needed for trial access. A demo access will be offered to non Archivision Library clients. Luna will announce its trial access in January, 2011.

For full information about each of these new hosted access options, including our common access fee schedule and a downloadable Hosted Access Agreement in PDF from each service provider, please see the following link:

<http://www.archivision.com/educational/access_options.html>

In challenging economic times there is no better feeling than knowing you own the digital resources your users have come to depend on. Archivision's licensing fees are one-time and effective in perpetuity and we now hold over 46,000 images (through Module Five) with another 6000 images coming in March 2011. We hope these three new flexible hosted options will help make accessing and/or expanding the digital resources you own, a quick and cost effective solution.

Sincerely,

Scott Gilchrist, President
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