

#### **Carol Packard**

Associate Dean, Alumni Affairs and Development Engineering College Council Meeting, October 2019

# BREAKING THERULES to ENGINEERa BETTERWORLD

**Cornell Engineering** 

# Agenda

FY19 Review

FY20 Goals

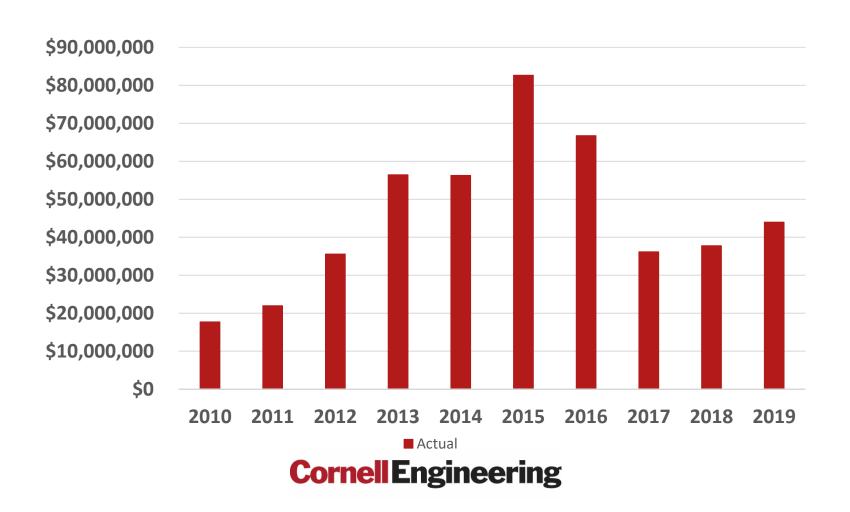
**COE** Dollars to Date

Campaign Update

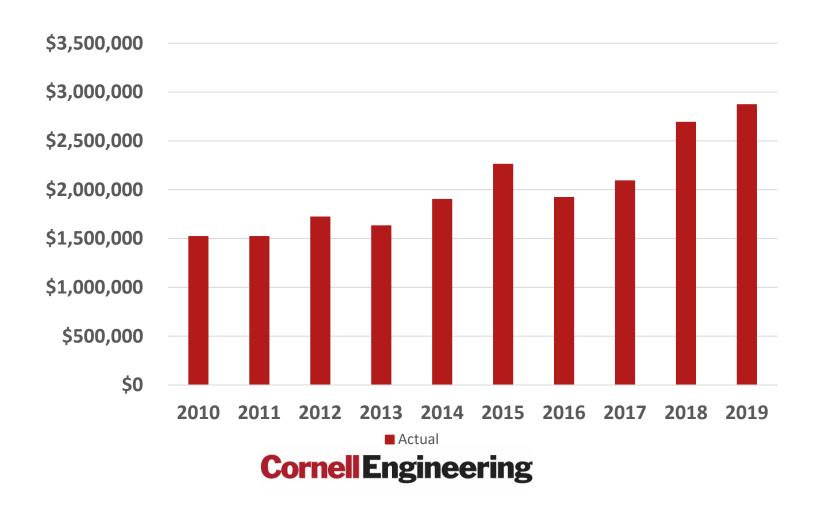
Campaign Planning Committee

Campaign Funding Stats

### FY19 Review: New Gifts & Commitments



## FY19 Review: Annual Fund



## FY19 Review: Notable Gifts/ Commitments

Jerold I. Sicherman, '55, – Undergraduate Scholarship Support

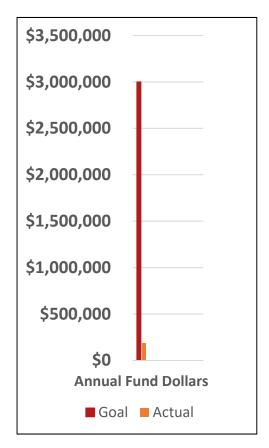
Mei-Wei, '72 and Amy Cheng – For Distinguished Lectureship Series for Leadership in Technology

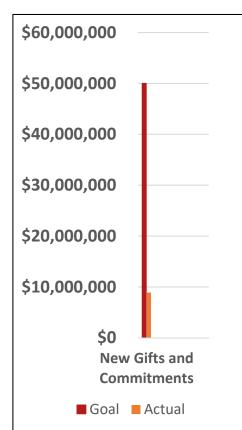
N.C. Joseph Lai, '66 – Gift for Hollister Hall Renovation

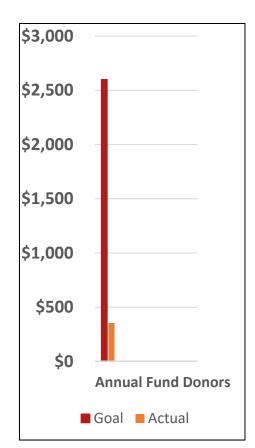
Professor John Muckstadt, '87 – Graduate Award for ORIE and MEng Excellence

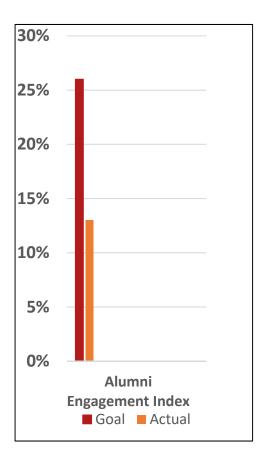
Neil, '82 and Rebecca, '82 Robertson – Gift to Honor Samuel B. Eckert Professor Michael Shuler, supporting Directors Fund in the Meinig School of Biomedical Engineering

## FY20 Goals and Actuals









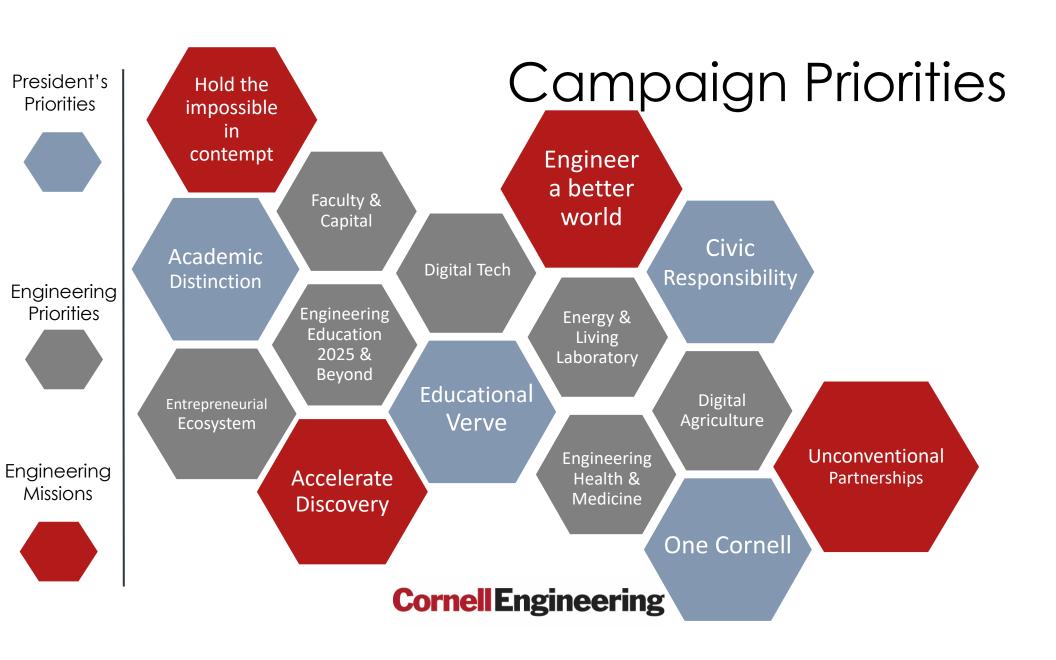
**Cornell Engineering** 

# Cornell Engineering: Dollars to Date

Current: \$85M

Total Donors: 6,454

Goal: \$430M



# Campaign Update

#### University Wide Quiet Phase, July 2018

Academic Distinction,

One Cornell

Educational Verve,

Civic Engagement

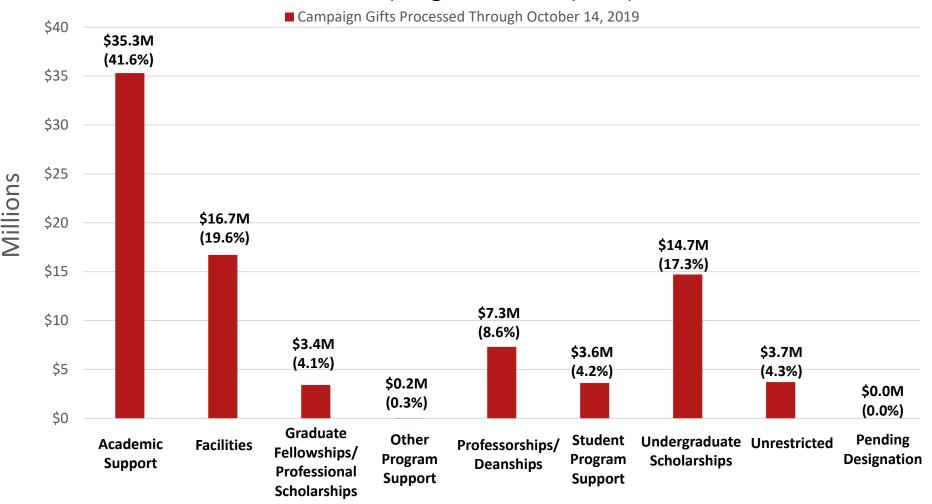


Publications, Newsletters, Magazines, Social Media

Subtle Messaging on Dean's/University Priorities

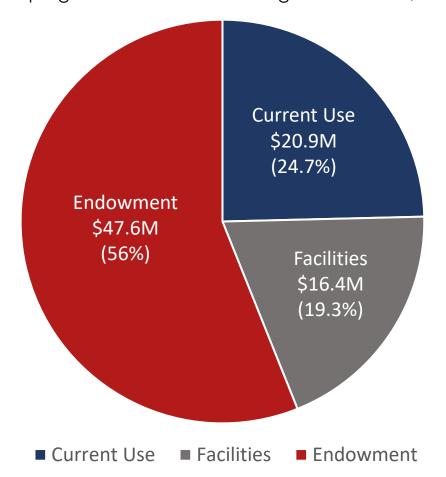
#### **Cornell Engineering**

#### Cornell Campaign Dollars by Purpose



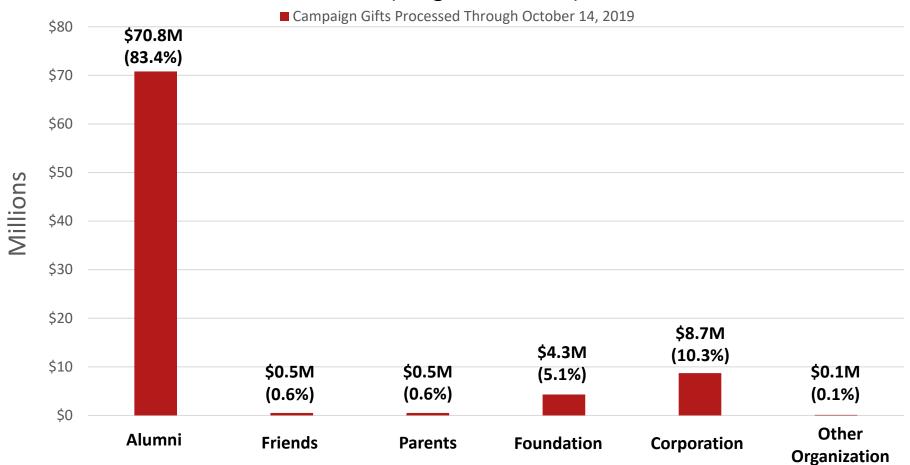
#### **Cornell Engineering**

Cornell Campaign Dollars by Use Campaign Gifts Processed Through October 14, 2019



#### **Cornell Engineering**

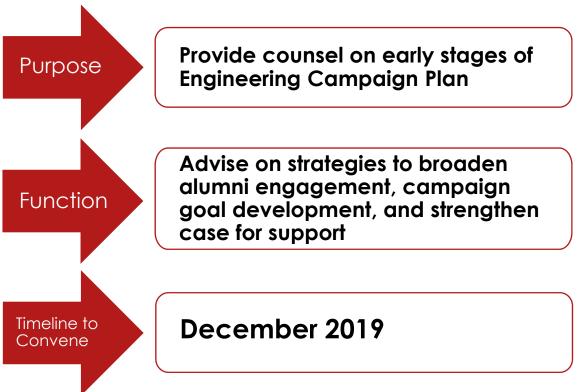
#### Cornell Campaign Dollars by Source



People: \$975M (76.6%) Organizations: \$298M (23.4%)

## Ad-Hoc Campaign Planning Committee

Co-Chairs: Armando Olivera and Anne Meinig Smalling



## Questions?

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