



Cornell Engineering

Agenda for Spring 2019 Engineering College Council Meeting

MONDAY, March 11, 2019

4:30 – 5:30 pm **Tour of the Johnson Museum (*optional*)**
Location: Meet in the South Lobby, Johnson Museum

5:00 – 6:00 pm **Reception**
Location: South Lobby, Johnson Museum

6:00 – 8:00 pm **Dinner**
Location: 6th Floor, Johnson Museum

Featured Speaker: *Emmanuel Giannelis, Vice Provost for Research and Vice President for Technology Transfer, Intellectual Property and Research Policy, Walter R. Read Professor of Engineering*

TUESDAY, March 12, 2019

Engineering College Council Meeting

Location: e-Hub Multipurpose Room, 409 College Avenue, Ithaca 14850

8:00 – 8:30 am **Continental Breakfast**

8:30 – 9:30 am **Review of Cornell Engineering Strategic Vision**
Lance Collins, Joseph Silbert Dean of Engineering

9:30 – 9:45 am **Break**

9:45 – 11:30 am **Update on Re-Branding Initiative**
Launch of Marketing Strategy Task Force
Lance Collins, Joseph Silbert Dean of Engineering
Siegelvision
Elissa Sterry, ECC Chair

11:30 – 11:45 am **Break**

11:45 – 12:30 pm **Working Lunch**
Cornell New Fundraising Initiative: Campaign Preview
Carol Packard, Associate Dean Alumni Affairs and Development



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- 12:30 – 1:15 pm** **Break Out Sessions:**
- Education Task Force
Liaisons: Associate Deans Mike Thompson, Miranda Swanson
 - Bioengineering Task Force
Liaison: Associate Dean David Erickson
 - Energy Task Force
Liaison: Faculty Member from CESI
 - Launch of Marketing Strategy Group
Liaison: Associate Dean Erin Mulrooney
- 1:15 – 1:30 pm** Break
- 1:30 – 2:30 pm** Break Out Reports to ECC- Group Discussion
- 2:30 – 3:00 pm** Executive Session - Elissa Sterry

Future ECC Meeting Dates

Day One: Reception and Dinner, 5:30 p.m. – 8:30 p.m.
Day Two: ECC Meeting, 8:00 am – 4:00 p.m.

Fall 2019
October 24-25, 2019

Spring 2020
March 26-27, 2020

Fall 2020
October 22-23, 2020

Spring 2021
March 25-26, 2021