



Cornell Engineering

Agenda for Spring 2019 Engineering College Council Meeting

MONDAY, March 11, 2019

- 4:00 – 5:00 pm** **Tour of the Johnson Museum (*optional*)**
Location: Meet in the main lobby, Johnson Museum
- 5:00 – 6:00 pm** **Reception**
Location: South Lobby, Johnson Museum
- 6:00 – 8:00 pm** **Dinner**
Location: 6th Floor, Johnson Museum

Featured Speaker: *Emmanuel Giannelis, Vice Provost for Research and Vice President for Technology Transfer, Intellectual Property and Research Policy, Walter R. Read Professor of Engineering*

TUESDAY, March 12, 2019

Engineering College Council Meeting

Location: e-Hub Multipurpose Room, 409 College Avenue, Ithaca 14850

- 8:00 – 8:30 am** **Continental Breakfast**
- 8:30 – 9:30 am** **Review of Cornell Engineering Strategic Vision**
Lance Collins, Joseph Silbert Dean of Engineering
- 9:30 – 9:45 am** **Break**
- 9:45 – 11:30 am** **Update on Re-Branding Initiative**
Launch of Marketing Strategy Task Force
Lance Collins, Joseph Silbert Dean of Engineering
Jacob Lepiarz, Siegelvision
Elissa Sterry, ECC Chair
- 11:30 – 11:45 am** **Break**
- 11:45 – 12:30 pm** **Working Lunch**
Cornell New Fundraising Initiative: Campaign Preview
Carol Packard, Associate Dean Alumni Affairs and Development



Cornell Engineering

12:30 – 1:15 pm

Break Out Sessions:

- **Education Task Force**

Liaisons: Associate Deans Mike Thompson, Miranda Swanson

Staff: Paige Onstad and Hilary Diekow

Room: 209A

- **Bioengineering Task Force**

Liaison: Associate Dean David Erickson

Staff: June Losurdo

Room: 205

- **Energy Task Force**

*Liaison: Teresa Jordan, J. Preston Levis Professor of Engineering,
Department of Earth and Atmospheric Sciences*

Staff: Stephen Smith

Room: 209B

- **Launch of Marketing Strategy Group**

Liaison: Associate Dean Carol Packard

Staff: Megan Mosher

Room 207

1:15 – 1:30 pm

Break

1:30 – 2:30 pm

Break Out Reports to ECC- Group Discussion

2:30 – 3:00 pm

Executive Session- Elissa Sterry

Future ECC Meeting Dates

Day One: Reception and Dinner, 5:30 p.m. – 8:30 p.m.

Day Two: ECC Meeting, 8:00 am – 4:00 p.m.

Fall 2019

October 24-25, 2019

Spring 2020

March 26-27, 2020

Fall 2020

October 22-23, 2020

Spring 2021

March 25-26, 2021