



# Cornell Engineering

## Agenda for Spring 2019 Engineering College Council Meeting

### MONDAY, March 11, 2019

- 4:00 – 5:00 pm**      **Tour of the Johnson Museum (*optional*)**  
Location: Meet in the main lobby, Johnson Museum
- 5:00 – 6:00 pm**      **Reception**  
Location: South Lobby, Johnson Museum
- 6:00 – 8:00 pm**      **Dinner**  
Location: 6<sup>th</sup> Floor, Johnson Museum

**Featured Speaker: *Emmanuel Giannelis, Vice Provost for Research and Vice President for Technology Transfer, Intellectual Property and Research Policy, Walter R. Read Professor of Engineering***

### TUESDAY, March 12, 2019

#### **Engineering College Council Meeting**

**Location:** e-Hub Multipurpose Room, 409 College Avenue, Ithaca 14850

- 8:00 – 8:30 am**      **Continental Breakfast**
- 8:30 – 9:30 am**      **Review of Cornell Engineering Strategic Vision**  
*Lance Collins, Joseph Silbert Dean of Engineering*
- 9:30 – 9:45 am**      **Break**
- 9:45 – 11:30 am**      **Update on Re-Branding Initiative**  
**Launch of Marketing Strategy Task Force**  
*Lance Collins, Joseph Silbert Dean of Engineering*  
*Siegelvision*  
*Elissa Sterry, ECC Chair*
- 11:30 – 11:45 am**      **Break**
- 11:45 – 12:30 pm**      **Working Lunch**  
**Cornell New Fundraising Initiative: Campaign Preview**  
*Carol Packard, Associate Dean Alumni Affairs and Development*



# Cornell Engineering

- 12:30 – 1:15 pm**      **Break Out Sessions:**
- Education Task Force  
*Liaisons: Associate Deans Mike Thompson, Miranda Swanson*
  - Bioengineering Task Force  
*Liaison: Associate Dean David Erickson*
  - Energy Task Force  
*Liaison: Teresa Jordan, J. Preston Levis Professor of Engineering, Department of Earth and Atmospheric Sciences*
  - Launch of Marketing Strategy Group  
*Liaison: Associate Dean Erin Mulrooney*
- 1:15 – 1:30 pm**      Break
- 1:30 – 2:30 pm**      Break Out Reports to ECC- Group Discussion
- 2:30 – 3:00 pm**      Executive Session- Elissa Sterry

## *Future ECC Meeting Dates*

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Day One:      Reception and Dinner, 5:30 p.m. – 8:30 p.m.  
Day Two:      ECC Meeting, 8:00 am – 4:00 p.m.

**Fall 2019**  
October 24-25, 2019

**Spring 2020**  
March 26-27, 2020

**Fall 2020**  
October 22-23, 2020

**Spring 2021**  
March 25-26, 2021