



Agenda for Fall 2018 Engineering College Council Meeting

THURSDAY, October 25, 2018

- 4:45 pm** **Shuttle to Reception and Dinner**
Pick-up Location: Statler Circle
- 5:00 – 6:00 pm** **Reception**
Location: Lab of Ornithology, 159 Sapsucker Woods Rd., Ithaca 14850
- 6:00 – 8:00 pm** **Dinner**
Location: Lab of Ornithology
*David Erickson, Associate Dean for Research and Graduate Studies,
Professor of Mechanical and Aerospace Engineering*
*Tom Schryver, Executive Director, Center for Regional Economic
Advancement*
Pitches by Commercialization Fellows
- 8:00 – 8:30 pm** **Networking with Commercialization Fellows**
- 8:30 pm** **Shuttle to Campus**

FRIDAY, October 26, 2018

Engineering College Council Meeting

Location: McManus Lounge, 166 Hollister Hall

- 8:00 – 8:30 am** **Continental Breakfast**
- 8:30 – 8:45 am** **Welcome**
Elissa Sterry, ECC Vice Chair
- 8:45 – 9:15 am** **Highlights from the College/Communications Review**
Lance Collins, Joseph Silbert Dean of Engineering
- 9:15 – 9:45 am** **Remarks from Siegelvision**
Alan Siegel, CEO, Siegelvision
Jacob Lepiarz, Senior Account Manager/Strategist, Siegelvision
- 9:45 – 10:15 am** **Marketing and Communications Update**
Dawn McWilliams, Director, Marketing and Communications



- 10:15 – 10:45 am** **Remarks from RDW Group**
Chris DiSano, Vice President – Client Services Innovation, RDW
Sarah Johnson, Director of Digital Marketing Services, RDW
- 10:45 – 11:00 am** **Break**
- 11:00 – 12:00 pm** **Communications Discussion with Alan Siegel and RDW**
- 12:00 – 1:00 pm** **Lunch**
Location: Upson Hall Lounge
- 1:00 – 2:30 pm** **Task Force Working Sessions**
- New Educational Paradigm – 368 Hollister Hall
 - Energy, Environment, and Sustainability – 202 Hollister Hall
 - Bioengineering – 167 Hollister Hall
 - Capital Infrastructure – 208 Hollister Hall
- 2:30 – 3:30 pm** **Task Force Reports to the Group**
- 3:30 – 4:30 pm** **Executive Session**

Future ECC Meeting Dates

Day One: Reception and Dinner, 5:30 p.m. – 8:30 p.m.
Day Two: ECC Meeting, 8:00 am – 4:00 p.m.

Fall 2018
October 25-26, 2018

Spring 2019
April 18-19, 2019

Fall 2019
October 24-25, 2019

Spring 2020