

## Agenda for Fall 2018 Engineering College Council Meeting

### THURSDAY, October 25, 2018

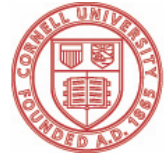
- 4:45 pm**                      **Shuttle to Reception and Dinner**  
Pick-up Location: Statler Circle
- 5:00 – 6:00 pm**              **Reception**  
Location: Lab of Ornithology, 159 Sapsucker Woods Rd., Ithaca 14850
- 6:00 – 8:00 pm**              **Dinner**  
Location: Lab of Ornithology  
*David Erickson, Associate Dean for Research and Graduate Studies,  
Professor of Mechanical and Aerospace Engineering*  
*Tom Schryver, Executive Director, Center for Regional Economic  
Advancement*  
**Pitches by Commercialization Fellows**
- 8:00 – 8:30 pm**              **Networking with Commercialization Fellows**
- 8:30 pm**                        **Shuttle to Campus**

### FRIDAY, October 26, 2018

#### **Engineering College Council Meeting**

**Location:** McManus Lounge, 166 Hollister Hall

- 8:00 – 8:30 am**              **Continental Breakfast**
- 8:30 – 8:45 am**              **Welcome**  
*Elissa Sterry, ECC Vice Chair*
- 8:45 – 9:15 am**              **Highlights from the College/Communications Review**  
*Lance Collins, Joseph Silbert Dean of Engineering*
- 9:15 – 9:45 am**              **Remarks from Siegelvision**  
*Alan Siegel, CEO, Siegelvision*  
*Jacob Lepiarz, Senior Account Manager/Strategist, Siegelvision*
- 9:45 – 10:15 am**          **Marketing and Communications Update**  
*Dawn McWilliams, Director, Marketing and Communications*



- 10:15 – 10:45 am**      **Remarks from RDW Group**  
*Chris DiSano, Vice President – Client Services Innovation, RDW*  
*Sarah Johnson, Director of Digital Marketing Services, RDW*
- 10:45 – 11:00 am**      **Break**
- 11:00 – 12:00 pm**      **Communications Discussion with Alan Siegel and RDW**
- 12:00 – 1:00 pm**      **Lunch**  
Location: Upson Hall Lounge
- 1:00 – 2:30 pm**      **Task Force Working Sessions**
- 2:30 – 3:30 pm**      **Task Force Reports to the Group**
- 3:30 – 4:30 pm**      **Executive Session**

## *Future ECC Meeting Dates*

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Day One:      Reception and Dinner, 5:30 p.m. – 8:30 p.m.  
Day Two:      ECC Meeting, 8:00 am – 4:00 p.m.

**Fall 2018**  
October 25-26, 2018

**Spring 2019**  
April 18-19, 2019

**Fall 2019**  
October 24-25, 2019

**Spring 2020**  
March 26-27, 2020

**Fall 2020**  
October 22-23, 2020