Cornell Engineering

Agenda for Fall 2018 Engineering College Council Meeting

THURSDAY, October 25, 2018

4:45 pm	**Shuttle to Reception and Dinner** Pick-up Location: Statler Circle
5:00 – 6:00 pm	**Reception** Location: Lab of Ornithology
6:00 – 8:00 pm	**Dinner** Location: Lab of Ornithology ***David Erickson***, *Associate Dean for Research and Graduate Studies, Professor of Mechanical and Aerospace Engineering* ***Tom Schryver***, *Executive Director, Center for Regional Economic Advancement* **Pitches by Commercialization Fellows**
8:00 – 8:30 pm	**Networking with Commercialization Fellows**
8:30 pm	**Shuttle to Campus**

FRIDAY, October 26, 2018

Engineering College Council Meeting
Location: McManus Lounge, 166 Hollister Hall

8:00 – 8:30 am	**Continental Breakfast**
8:30 – 8:45 am	**Welcome** ***Elissa Sterry***, *ECC Vice Chair*
8:45 – 9:15 am	**Highlights from the College/Communications Review** ***Lance Collins,*** *Joseph Silbert Dean of Engineering*
9:15 – 9:45 am	**Remarks from Siegelvision** ***Alan Siegel,*** *CEO, Siegelvision* ***Jacob Lepiarz***, *Senior Accountant Manager/Strategist, Siegelvision*
9:45 – 10:15 am	**Marketing and Communications Update** ***Dawn McWilliams,*** *Director, Marketing and Communications*

10:15 – 10:45 am	**Remarks from RDW Group**
	Chris DiSano, Vice President – Client Services Innovation, RDW
	Sarah Johnson, Director of Digital Marketing Services, RDW
10:45 – 11:00 am	**Break**
11:00 – 12:00 pm	**Communications Discussion with Alan Siegel and RDW**
12:00 – 1:00 pm	**Lunch**
	Location: Upson Hall Lounge
1:00 – 2:30 pm	**Task Force Working Sessions**
2:30 – 3:30 pm	**Task Force Reports to the Group**
3:30 – 4:30 pm	**Executive Session**

Future ECC Meeting Dates

Day One: Reception and Dinner, 5:30 p.m. – 8:30 p.m.
Day Two: ECC Meeting, 8:00 am – 4:00 p.m.

Fall 2018
October 25-26, 2018

Spring 2019
April 18-19, 2019

Fall 2019
October 24-25, 2019

Spring 2020
March 26-27, 2020

Fall 2020
October 22-23, 2020

rev. 10/19/18