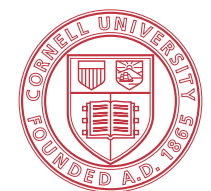


Update on IP and Technology Transfer Practices

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.... representing the input of many including:

Robert Buhrman, Lance Collins, Dan Huttenlocher, Alan Paau,
Kenneth Birman, Harold Craighead, Dan Luo, Uli Wiesner



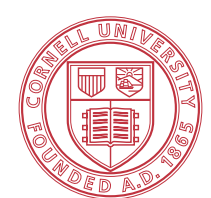
Licensing Practices

Public Domain / Open Source Practices

- Allow researchers to place copyrightable works in the public domain ... *but not work for which patent protection has been sought.*
- Allowed if this does not violate any sponsor agreements/commitments, does not infringe, does not invoke export control issues, and all inventors agree.
- Goal: permit open source software as a vehicle for technology transfer using specific licenses (e.g. BSD).
- A form (and process) modeled after MIT is in development for implementation in late 2012.

Licensing Terms

- Predictable licensing terms for startups, that are appropriate to the area, and stage of development of IP.
- Revised terms in standard research agreements.
- Terms should be agreeable to the VC/ commercial community as well as Cornell.
- Much narrower range that is tied to the industry sector as well as technology maturity.
- Goal: speed up upfront negotiations and subsequent licensing process.



Carve-out Policy

- A researcher will be able to, with College and University approval, “carve out” a specific area of research for commercial activity.
 - ❖ Today, Cornell only disclaims ownership of IP created by its appointees that is in areas clearly differentiated from Cornell work.
 - ❖ If a carve-out process is instituted, Cornell will attest that it will not claim IP ownership on any IP that falls within a “carved out” area of research.
- Expected process
 - ❖ Director/Chair will have written guidelines about process + when carve-outs are likely reasonable.
 - ❖ Researcher suggests a carve-out to Director/Chair. If approved, it is sent to the Dean for review. If approved, it goes to SVPR/VP-TT for final decision.
 - ❖ CCTEC will be asked to comment on existing Cornell IP.
- Caveats
 - ❖ The research that has been carved out cannot be conducted at Cornell even in the future.
 - ❖ Not all areas can be reasonably carved out. The researcher has to be able to continue a robust and well-funded research program at Cornell far into the future.
- Policy is currently going through the University approval/implementation process.

