



Cornell University College of Engineering

AGENDA FOR SPRING 2013 ENGINEERING COLLEGE COUNCIL MEETING

THEME: The Cornell Tech Masters Degrees

Cornell Tech leaders will discuss the Masters degrees that will be offered by Cornell Tech and TCIL. Council members will be asked to weigh in on the degrees' value proposition for industry, as well as the effectiveness for preparing graduates to be successful entrepreneurs.

FORMAT: This meeting is structured around four interactive sessions which will include active learning experiences and facilitated discussions led by members of Cornell Tech leadership designed to elicit ECC member feedback.

The Dean is looking to the Council for advice on these topics.

QUESTIONS:

1. Topic 1: What mix of technical material, hub domain material and project would they recommend in this 2 year program?
2. Topic 2: What mix of technical and business material would they recommend in this 2 semester program?
3. Topic 3: How can joint or cooperative projects and agreements between companies serve as models for improving university-company interactions?
4. Overarching Question 1: Are there any specific external mentorship networks or programs that you think role model how mentorship could work at Cornell Tech. (So far we've implemented cooperative-project-based mentorship, and are considering other forms.)
5. Overarching Question 2: In five years time, what measurable outcomes of Cornell Tech would indicate the program is a success?

THURSDAY, APRIL 4, 2013

LOCATION: GOOGLE BUILDING – CURRENT SITE OF CORNELL TECH CAMPUS
111 Eighth Avenue, New York, NY 10011

4:00 – 4:15 p.m. **Cornell Tech Google Building site visit hosted by Dan Huttenlocher**

4:15 – 5:30 p.m. **Meet & Greet with members of the Tech campus community**

5:30 – 6:30 p.m. ***Transition to Reception/Dinner Location***
****Transportation is provided***

THURSDAY, APRIL 4, 2013 (CONT'D)

LOCATION: THE 21 CLUB

Remington/Jack Rooms

21 West 52nd Street, New York, NY 10019

6:30 – 7:00 p.m. **ECC Reception featuring Cornell Tech and College leadership**
Introduction of New Council Members

7:00 – 8:30 p.m. **Dinner**
State of the College Presentation
Lance Collins, Dean of Engineering
Kathi Warren, Associate Dean for Alumni Affairs and Development

FRIDAY, APRIL 5, 2013

LOCATION: CORNELL CLUB

Ivy Room

6 East 44th Street, New York, NY 10017

8:00 – 8:30 a.m. *Continental Breakfast*

8:30 – 8:45 a.m. **Welcome and Introductions**
ECC co-chairs Duane Stiller and Greg Galvin

8:45 – 9:45 a.m. **Topic 1: Newly Created Two-Year Dual Cornell-Technion Masters in Connective Media – Value of Interdisciplinary and Multi-Institutional Program**
Facilitated by Claire Cardie, Director of Cornell Information Science Program
David Shmoys, Professor, School of Operations Research and Information Engineering, and Department of Computer Science
Shie Manor, Professor of Electrical Engineering, Technion (by phone/video)

9:45-10:00 a.m. *Break*

10:00 – 11:00 a.m. **Topic 2: Re-invented MEng/MPS Degrees at Cornell Tech in CS, ECE, IS and ORIE – Combining Technical Depth with Business Savvy**
Facilitated by Dan Huttenlocher, Vice Provost and Dean, Cornell Tech
Rajit Manohar, Associate Dean for Academic Affairs, Cornell Tech
Greg Pass, Founding Entrepreneurial Officer of Cornell Tech

11:00 – 11:15 a.m. *Break*

11:15 – 12:15 p.m. **Topic 3: Industry Engagement**
Facilitated by Dan Huttenlocher, Vice Provost and Dean, Cornell Tech
Rajit Manohar, Associate Dean for Academic Affairs, Cornell Tech
Greg Pass, Founding Entrepreneurial Officer of Cornell Tech

12:30 – 1:30 p.m. *Lunch*
**This will be an opportunity for continued conversations on meeting theme*

1:30 – 3:00 p.m. **General Discussion: Re-envisioning Academic-Company Engagement – Beyond Hiring Graduates and Licensing Technology**
Facilitated by Lance Collins, Rajit Manohar and David Shmoys

FRIDAY, APRIL 5, 2013 (CONT'D)

3:00 – 4:00 p.m. Executive Session

4:00 p.m. Adjournment

Future ECC Dates

Day One: Reception and Dinner, 6:00 p.m. – 8:30 p.m.

Day Two: ECC Meeting, 8:00 am – 4:00 p.m.

Fall 2013

October 17-18, 2013

Ithaca

Spring 2014

April 3-4, 2014

New York City

Fall 2014

October 30-31, 2014

Ithaca

Spring 2015

March 12-13, 2015

New York City