

LDLT 11/14/2018

In attendance: Sabrina Sondhi, Eric Acree, Bonna Boettcher, Greg Green, Mary Ochs, Curtis Lyons, Jill Powell, Gerald Beasley, Anne Sauer (notes)

Website and digital collections statistics: With the shift to using Google Analytics for web statistics, this is a good time to think about the kinds of information we would like to be able to address with this information. Directors will ask for feedback from their units, but some initial ideas included:

- Social media assessment – is this included?
- Search patterns.- what are people searching for on library websites? Are they finding what they need or not?
- Usage of digital collections – what is being used, how much, by whom?
- Bad links
- Predictive work to analyze placement of pages

Beyond these questions, the group had additional questions for CUL-IT about using Google Analytics:

- How does Google address privacy concerns?
- How will unit directors have access to statistics?
- What are the major changes inherent in moving to Google Analytics?

We will ask someone from CUL-IT to come to a future meeting to give an update on this topic.

Publisher Advisory Boards: LDLT asked Gerald to share additional context about the trickiness of librarians serving on publisher advisory boards. Serving on these boards is seen as an opportunity to network with colleagues and interact with publishers. Unfortunately, service on boards does not show any effect on CUL's ability to get better deals or save money, so it is not clear that there is any benefit to these relationships. Also, there can be the appearance of a conflict of interest when selectors serve on these boards and making purchasing decisions. Even if there is not truly a conflict of interest, there may appear to be, even with non-profit publishers. Staff should evaluate each case to make a determination if service is appropriate or not.

Unit updates:

Law (Sabrina):

- Femi's last day was in October. An interim leadership team is in place until a new director is named and in place.
- Therapy dogs from Cornell Companions, and llama(!) will be visiting Law Library for end-of-semester stress relief.
- The Cornell Law Library is one of four partners creating the Research For Life platform GOALI (Global Access to Legal Information). <https://www.research4life.org/about/> In connection with this, a librarian and two students will be traveling to South Africa in January 2019 to provide training in using this new legal research platform. Those trained will then train other librarians, researchers, and professionals in low- and middle-income countries throughout Africa.

Asia (Greg):

- South Asia Collection received the first installment of materials from Jim Gair, a major acquisition.

Fine Arts/Africana/Music (Eric):

- Nothing to report.

HLM (Curtis)

- Wesley Chenault will begin as the Kheel Center Director beginning January 7. Wesley comes to us with over 20 years of experience working in Archives and has been Head of Special Collections & Archives at Virginia Commonwealth University since 2011.
- Curtis will be chairing a Collection Development Task Force reviewing Cornell's collection development processes, structure, and fund structures. A report to LEG will be made in late March.
- The search for the new, endowed Gordon and Marjorie Osborne Textile Industry Curator position has begun. Applications are due by the end of November and we anticipate interviews in January.

STL (Jill)

- Leah McEwen just returned from the 12th Plenary Meeting for International Data Week sponsored by Research Data Alliance in Gaborone, Botswana.
- In planning for the Jan 2019 Research from Start to Publish one speaker might be of interest more broadly - Susi Varvayanis, Director, BEST (Broadening Experiences in Scholarship Training). She will speak on *Innovative Ideas for Testing Driving Your Career*. Her office is broadening its audience from STEM Ph.Ds to Humanities and Social Sciences Ph.Ds. We have a number of other speakers too, for the schedule see this libguide- <http://guides.library.cornell.edu/empsworkshop>
- Large stress-reducing pillows (as large as tables) are in the Physical Sciences Building atrium for student studying.

Olin/Uris/Annex (Bonna)

- Applications are coming in for the January Immersion Program; the deadline for applications isn't until 11/26.
- O/U reference has experienced recent problems with T&F articles: it looks like we have access, but in reality we don't. We will be in touch with the e-resources unit. No need to try to gather information, but if you hear any comments about problems, please let either me or Rob Kotaska know so we can get a sense of the size of the problem.
- The yarn-bombing project has taken off; the Cornell Companions in yesterday, again very well received.
- The Uris Addition, aka the Cocktail Lounge, work scheduled to begin on 12/17; asbestos abatement first; looking at mid-May completion date.
- Caiasoft (new Annex inventory management system) implementation postponed to the Dec-Jan break because of concerns about trying to go live during the semester when patron requests are at their peak.

Mann (Mary)

- Tobi Hines is working on an orientation program for CALS/CHE January transfer students
- CHLA (Core Historical Literature of Agriculture) website is going live with an all-new look at <https://digital.library.cornell.edu/collections/chla>
- Erin Eldermire and Kate Ghezzi-Kopel are participating in an IP CALS project led by Jaron Porciello called [Ceres2030](#) which is working to identify key solutions for ending hunger using evidence-informed decision making and data mining. They will be assisting teams of researchers with their systematic reviews.
- Mann is now fully staffed in Reference. Ryan Tolnay and Matt Kibbee are our new reference assistants.
- Vet is still having issues with its automatic doors. Erin is working with Ezra Delaney and Jon Ladley to possibly install a manual switch instead of programming the doors to open on a particular schedule.

- Launching a new USDA ESMIS system which uses the Hyrax technology stack. See <https://usda.library.cornell.edu/>.

RMC (Anne)

- Search underway for Assistant Director for Technical Services
- Hilary Wong's last day is today. The position has been updated and posted as a Research Services Librarian.