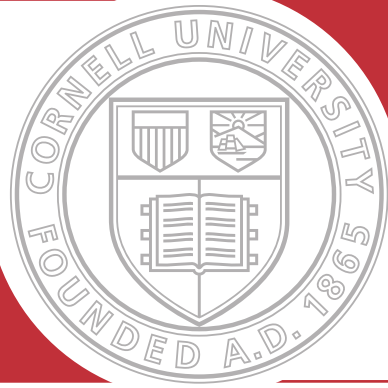


Mannifest

Fall 2008
Vol. 16, #1

Backfile Bonanza! (INSERT)
Exhibits & Events (pg. 3)
Fashion Then & Now (Pg. 4)



Cornell University
Albert R. Mann Library

Google Books Partners with Cornell ... and Mann Library

A year ago, Cornell University Library signed a contract with Google to participate in the Google Book Project to digitize 500,000 volumes. Mann Library's collections in agriculture and life sciences as well as related social sciences are the main focus of the project's early work. While there are other land-grant and Ivy League libraries among the Google Library Partners, many of the titles at Mann, the Geneva Experiment Station, the Entomology Library, and Bailey Hortorium, have not yet been digitized by Google. In fact, 25% of our titles are not held by any of the other library partners.

Participating in the Google Book Project presents us with an exciting opportunity to digitize a large portion of our holdings, since it makes the full-text available for searching in Google. Currently, through the library's catalog, it is possible to search for titles of books and journals and authors of books. While it is possible to perform key word and subject searches, the search only uses the information available in the bibliographic record, since it cannot search across the full-text. When a title is digitized by Google, the full-text becomes part of the Google search index making it possible to search for terms or phrases contained in the full-text. Book in our collection which have been digitized through the project will have a link in our catalog directly to the full text, in addition to being made available online through Google.

Books that are in the *public domain* are available for complete viewing in Google Books. It will be possible to read the book online, search further within the text of the book, access the plain text (which allows you to copy portions of the text for your use), or download a copy of the book. Books under copyright protection or whose copyright status is uncertain are available in one of two ways. When copyright is owned by a publisher with whom Google has partnered, a limited portion of the book may be available for online viewing. The limited view allows the users to view the front and back covers, tables of content, introductions, or a few pages of the text. When Google doesn't have an agreement with the copyright owner, then only a few lines surrounding the search term, a "snippet" in Google terminology, are available for viewing.

However, even if the book you are interested in is not fully

Continued on page 2

New At Mann (part 2 of 4)

Computer Classrooms



Each article in this special series highlights a newly completed feature of Mann Library.

This August was especially busy as we prepared our 4 new computer classrooms for the AEM, PAM, and IARD students who were scheduled to attend Fall class in the new spaces. With the renovation complete, Mann Library now houses over 250 computers and has become the primary "hub" of public computing on our end of campus. The new rooms are loaded with our most popular software suites including statistical software, and can be reserved for recurring classes with priority given to CALS and CHE faculty. When class is not in session, the rooms are available for student use. For teachers and students, here's an overview of what's new:

B30A (PC Lab)

- 43 Dell PCs, 1 instructor station, digital overhead projector

Can be reserved for instructional use via the CALS Registrar.

B30B (Mac lab)

- 30 dual-boot iMacs (runs Windows XP by default)
- 1 instructor station with twin digital overhead projectors

Can be reserved for instructional use via the CALS Registrar.

Stone Classroom

- 26 PCs, 1 instructor station, digital overhead projector

Can be reserved for single session workshops, such as library workshops or course-specific library instruction sessions. Contact Jeff Diver (jad2@cornell.edu) to reserve.

CIT Classroom

- 24 PCs, 1 instructor station, digital overhead projector
- 3 Net-Printers (two B&W, one color)
- Standard CIT lab software suite

Can be reserved for instructional use by contacting CIT.

Questions about computing at Mann? Please contact public computing librarian Michael Cook at mnc2@cornell.edu.



Google Books (continued from page 1)

available online, Google provides further information to help in finding a copy of the book. The link, “*Find this book in a library*” allows a user to find a copy of a book in a library near them. Thanks to a partnership with OCLC (the Online Computer Library Center), an Ohio based non-profit company, users may enter their zipcode--or Cornell’s zip code--to determine if Cornell or another nearby library owns the title. If Cornell owns the title one further click takes you to the Cornell catalog. If another library owns the title, it will be possible to borrow the title through Interlibrary Loan or Borrow Direct, although it will be necessary to go to the Cornell catalog and sign-in to do so. If you are interested in purchasing a copy of the book it is possible through “*Buy this book*” to access some new and used book dealers.

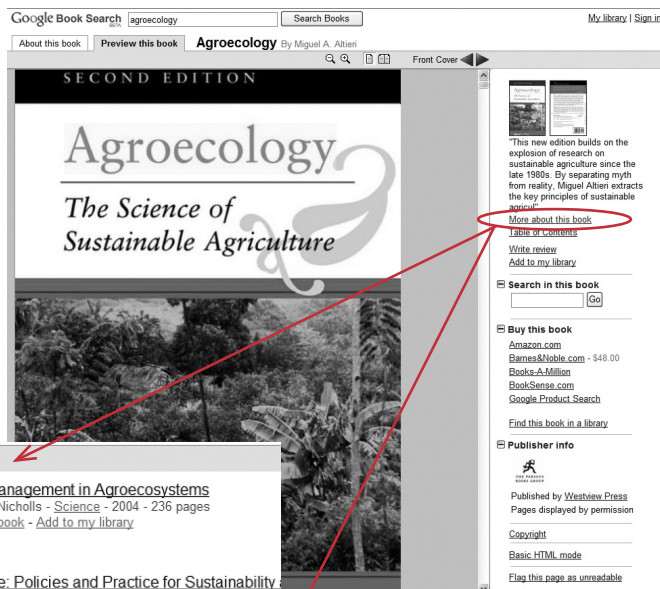
More recently Google has begun to offer related information about a book through “*More about this book.*” This links to a page with further bibliographic information about the book, including other editions, a list of key terms, book reviews, popular passages, references from web pages, books, and scholarly works, related books, and even a map with places mentioned in the book. It’s even possible to write your own review of the book. And the “*Add to my library*” link allows you to create your own virtual collection.

Cornell University Library will provide links to our materials on Google Books through our catalog. As part of our contract with Google, CUL will receive a digital copy of each title and its accompanying metadata. This is important for several reasons. First, it allows us to store the title for long-term preservation. Secondly, we can provide access to the digital images ourselves, subject to the limits of the copyright law. The University of Michigan, for instance, provides links to a PDF of the title that can be downloaded when the book is in the public domain. We could also add titles to our current digital collections and create new ones. While CUL has not made any decision about the types of access we will

provide, we are actively exploring the issue. We are also interested in exploring partnerships with other Google Library Partners, especially the other 10 land-grant universities who are library partners, to create virtual collections and new services to enhance access to the books.

As we’ve learned from our past experiences in collaborating with commercial entities on digitizing initiatives,

corporations are likely to continue book projects only as long as these efforts meet their business objectives. For example, Microsoft was very active in digitizing books but recently decided to discontinued their efforts in order to focus on other projects. On this Google project, the library will retain a copy of the digital images and metadata of titles digitized. In this way, we can ensure long-term access to and preservation of the book regardless of future support from our current partner.



In addition to search capabilities, the Google Books “about this book” link shows you who has referenced this book and displays a list of related books.

Related books

- Biodiversity and Pest Management in Agroecosystems**
by Miguel A. Altieri, Clara I. Nicholls - Science - 2004 - 236 pages
Limited preview - [About this book](#) - [Add to my library](#)
- Regenerating Agriculture: Policies and Practice for Sustainability**
by Jules N. Pretty - Technology & Engineering - 1995 - 320 pages
This book draws together new empirical evidence from a range of agroecological settings to show the impacts of sustainable agricultural practices.
Limited preview - [About this book](#) - [Add to my library](#)
- The Earthscan Reader in Sustainable Agriculture**
by Jules N. Pretty - Social Science - 2005 - 405 pages
This book describes a different form of agriculture: one founded more on ecology is also more harmonious with people, their societies, and cultures.
Limited preview - [About this book](#) - [Add to my library](#)

References from scholarly works

- The ecological role of biodiversity in agroecosystems**
Miguel A Altieri - 1999 - Agriculture, Ecosystems and Environment
- A total system approach to sustainable pest management**
WJ Lewis, JC van Lenteren, Sharad C Phatak, JH Tumlinson III - 1997 - Proc Natl Acad Sci US A
- The Ecological Impacts of Transgenic Crops on Agroecosystem Health**
Miguel A Altieri - 2000 - Ecosystem Health
- Regulating Meaning, Appropriating Nature: The Codification Of...**
Julie Guthman - 1998 - Antipode

~ Joy Paulson
Mann Preservation
Librarian

Kelvin Grant '07 Fund Award

Janene Smith '09, a Psychology and Africana Studies double-major and circulation desk student assistant, has been named the Kelvin Grant Assistant at Mann Library. Kelvin Grant, who worked at Mann Library while earning his PhD in the Cornell Department of Crop & Soil Sciences established this fund to both help encourage a diverse workforce at the library and support opportunities for students to gain experience in core areas of professional library and information technology services. If you see Janene at the circ desk, please congratulate her on some well-deserved recognition.



Events

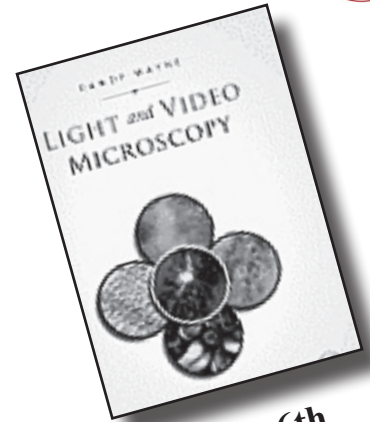
Events are held in Room 102 Mann Library

November 6, 4pm

Books talk with Randy Wayne on his book, *Light and Video Microscopy*.

November 13, 4pm

Book talk with David Brown and Nina Glasgow on their book, *Rural Retirement Migration*.



Nov. 6th

Exhibits

Mann Gallery

2nd Floor

October 3 - November 3:

“Immigrant Images”, a photography show by Spencer Tulis, to accompany “The Immigrant Child: Past, Present and Future” Conference

November 3- December 31:

“LightCavity”, a Design and Environmental Analysis (DEA) student-created art installation.



Immigrant Images
Oct. 3 - Nov. 3

Mann Lobby

1st Floor

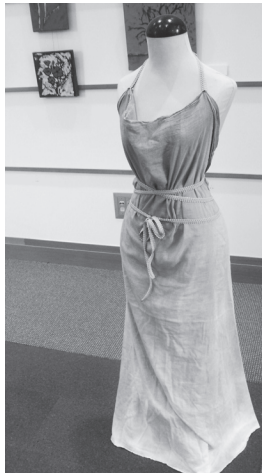
October - December:

“Bees in the Balance”

Agriculture depends on the fragile and all-important honey bee. The recent disappearance of billions of honeybees - a phenomenon known as Colony Collapse Disorder - begs the question, Can the honey bee survive current trends in world agriculture? This exhibit looks at the world of modern pollination, and at some of the possible causes of CCD.



Now Accepting Exhibit Proposals for Spring 2008



Art of Horticulture

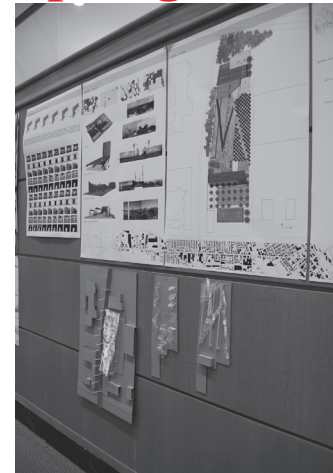
The Mann Library Gallery Program is a unique opportunity to share your students’ projects with a larger audience. Your students provide the posters, artwork or display material, and Mann provides the display space and staff assistance to help curate, publicize and hang your exhibit.

From small poster sessions to large installations,

Mann has a variety of gallery spaces to accommodate your needs. See the gallery website (www.gallery.mannlib.cornell.edu) for examples of past exhibits or contact us at

Some Recent Exhibits:

- HORT:** Art of Horticulture
- LA:** Senior Studio Final Projects
- AEM:** Poster Session on Public-Private Microeconomic Linkages
-



Senior Studio Final Projects