

THE 7 HABITS Maximizer™



HELP EVERY INDIVIDUAL BECOME HIGHLY EFFECTIVE

The 7 Habits Maximizer Workshop



“You are the creative force of your life. You have a unique contribution to make that no one else can make. Start small. Start today. Remember that out of small things, great things are accomplished.”

—Stephen R. Covey

▶ OUTCOMES

FranklinCovey's *The 7 Habits Maximizer Workshop*

1. Individuals increase effectiveness and impact in their current role.
2. Individuals gain greater influence over important projects and initiatives.
3. Individuals strengthen relationships at work.
4. Individuals achieve a healthy work/life balance.

Challenge:

Have your employees implemented the principles of your initial 7 Habits training? Could they implement them more fully and in more impactful ways?

Trainings that are truly life-changing are generally not one-time events. Even the most inspiring training, one that combines time-tested principles with practical guidelines, can become irrelevant if it becomes lost and forgotten in the day-to-day workplace environment. What if you could foster an organization that is truly supportive of implementing the 7 Habits ideals on an ongoing basis and with ongoing support?

The Challenge of Making the 7 Habits Come Alive

Most employees will come away from a *7 Habits* workshop with renewed enthusiasm for increasing their personal and professional effectiveness. But sustaining that enthusiasm can be a challenge within the daily realities of their personal and professional life. The principles must be internalized and practiced consistently before real change can occur.

The Solution:

The 7 Habits Maximizer Workshop

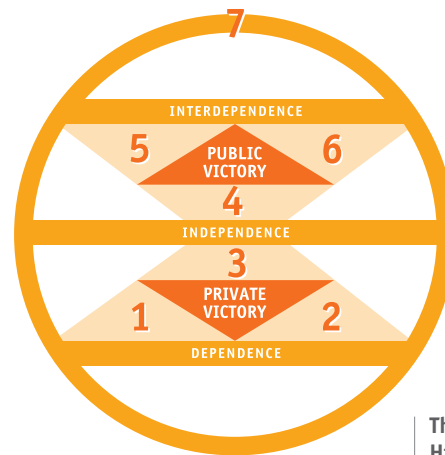
Now you can support your employees by more fully implementing the 7 Habits. *The 7 Maximizer* workshop is an extension of other *7 Habits* programs, including *The 7 Habits of Highly Effective People Signature Program* and the *Introductory Workshop for Associates*. These programs, along with the *Maximizer* workshop, will help participants develop a deep understanding of the principles of effectiveness—and how to apply them.

The 7 Habits Maximizer workshop is taught as a one-day, facilitator-led program. Participants will learn how to:

- Focus on the high-leverage projects they can influence in their current role.
- Identify the unique talents, skills, and contribution they have to offer.
- Align their individual work with their organization's Wildly Important Goals.
- Successfully enlist support from others in the achievement of important objectives.
- Apply the best of their talents and skills to their work role.

As with all FranklinCovey workshops, *The 7 Habits Maximizer* workshop follows a reinforced learning process that includes the following:

- A rich participant guidebook
- A "Maximizer Action Plan" tool to help participants apply the 7 Habits to goals and initiatives at work
- A Work Matters booklet featuring an excerpt from A. Roger Merrill's book *Life Matters*
- A pocket reference card



The 7 Habits of Highly Effective People®

1. Be Proactive®
2. Begin With the End in Mind®
3. Put First Things First®
4. Think Win-Win®
5. Seek First to Understand, Then to Be Understood®
6. Synergize®
7. Sharpen the Saw®

Help every individual in your organization become highly effective.

For more information about FranklinCovey's *The 7 Habits Maximizer* workshop, contact your client partner or call 1-888-705-1776 to be put in touch with someone in your local area who can answer any questions.



FranklinCovey

Questions? Contact Michael Swenson, at 255-7260 / mjs252@cornell.edu
To register, goto: <https://confluence.cornell.edu/display/fctrng/enrollment>