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**College of Engineering Alumni Affairs
and Development Update**

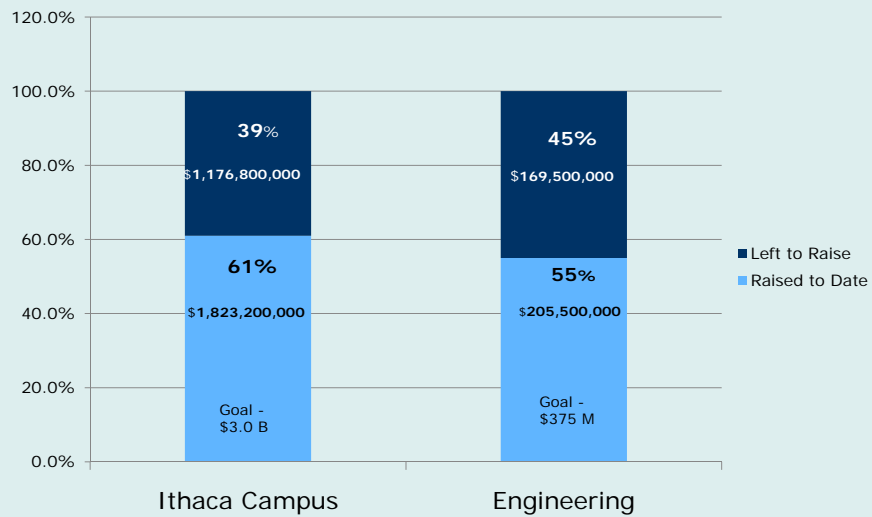
Engineering College Council Meeting

Kathi Dantley Warren, Assistant Dean
October 22, 2010

Overview

- Campaign and FY10 Update
- ECC Giving Report
- Classroom Upgrade Project Update
- FY11 Goals for College of Engineering

Campaign Update (as of 9/30/10)



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College of Engineering FY10 Results

FY10 New Gifts and Commitments (FY09 %change)

- Ithaca campus– \$308.3 M* (66%)
- College – \$18.1 M (32%)

FY 10 Annual Fund Results

- University – \$27.3 M – best in history (12%)
- College – \$1.47 M – (-42%)
 - FY09 totals included a 7-figure gift
 - When School/Dept current use restricted and unrestricted funds included nearly \$3 M
 - Double pre-campaign average of \$750K

*** Cornell 1st in total alumni fundraising; 3rd in total support**

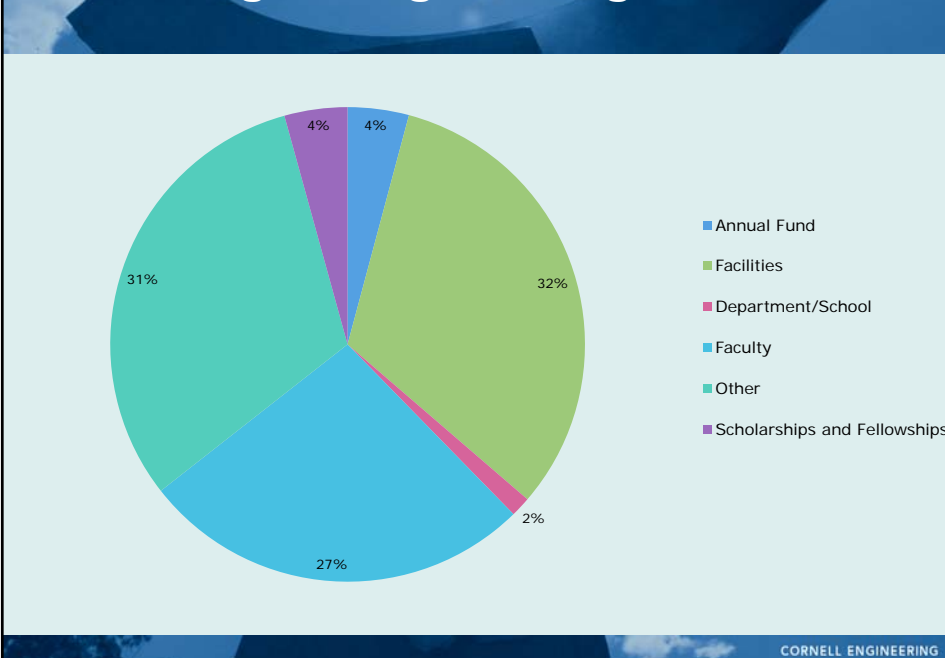
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College Advisory Council Annual Fund Participation – FY10

Advisory Council	# of Members	% C/U AF Donors	% C/U Overall Donors	% Overall AF Donors	% Overall Cornell Donors
A&S	59	75%	86%	78%	95%
AAP	30	50%	67%	60%	80%
ALS	41	88%	95%	95%	98%
ATHLETICS	53	21%	85%	47%	89%
ENG	53	42%	57%	55%	72%
HOTEL	29	59%	72%	59%	72%
HUMEC	27	59%	74%	63%	78%
ILR	55	55%	70%	58%	78%
JGSM	45	71%	89%	73%	91%
LAB of O*	9	11%	100%	56%	100%
LAW	81	57%	82%	62%	84%
LIBRARY	27	67%	78%	67%	89%
MUSEUM	53	66%	85%	77%	89%
PLANTATIONS	24	79%	92%	88%	96%
SAS**	126	21%	29%	71%	91%
VET	23	57%	70%	65%	83%
PCCW	296			38%	67%
Board of Trustees	60			90%	98%
University Council	675			51%	77%

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ECC Giving to Engineering FY 06-FY 10



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Classroom Upgrade Project Goals

- Enhance AV functionality
 - Students: see and hear throughout room
 - Faculty: ease of use, reliability
- Enable faculty to use new teaching strategies
 - Equipment with increased functionality
 - Encourage implementation of new approaches
 - Increase creativity and innovation in teaching

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Classroom Upgrade Project: Funded Classroom Improvements

- Improvements made or in progress
 - 15 rooms, impacts ~8,000 student contacts
- Highlights
 - Widescreen projector - split image capability
 - Clicker receivers installed
 - New larger screens
 - Dual wireless microphones
 - Document cameras
 - Smart Tablets/WACOMS
 - User friendly/smarter controls

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Classroom Upgrade Project: Remaining Needs

- | | |
|---|-----------------|
| • Upson B17, Olin 155*, 255*, Hollister B14 | \$35,000 |
| – New projectors | |
| – Improved controls | |
| – Smart tablet or document camera | |
| • 18 medium and small rooms | \$63,000 |
| – Smart Tablets/WACOM | |
| – Clicker receivers | |
| – More black/whiteboards | |
| – Moveable seating | |
| – Wireless mics | |
| • Total | \$98,000 |

*Need only Smart Tablets

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Swanson Classroom Challenge

- \$100,000 matching challenge
- Donors receive 1:1 match and gift credit
- Contributions count towards College and University campaign totals
- Goal is to complete funding by **March 31, 2011** (next ECC meeting)

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Goals for the College of Engineering

- FY11 Fundraising Goals
 - \$25M in annual revenues
 - \$1.6M to the Engineering Annual Fund
- CoE Campaign Priorities
 - Faculty Renewal
 - Faculty Lines
 - Graduate Fellowships
 - Scholarships
 - Annual Fund

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Conclusion

Questions?

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Thank you for your support!

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