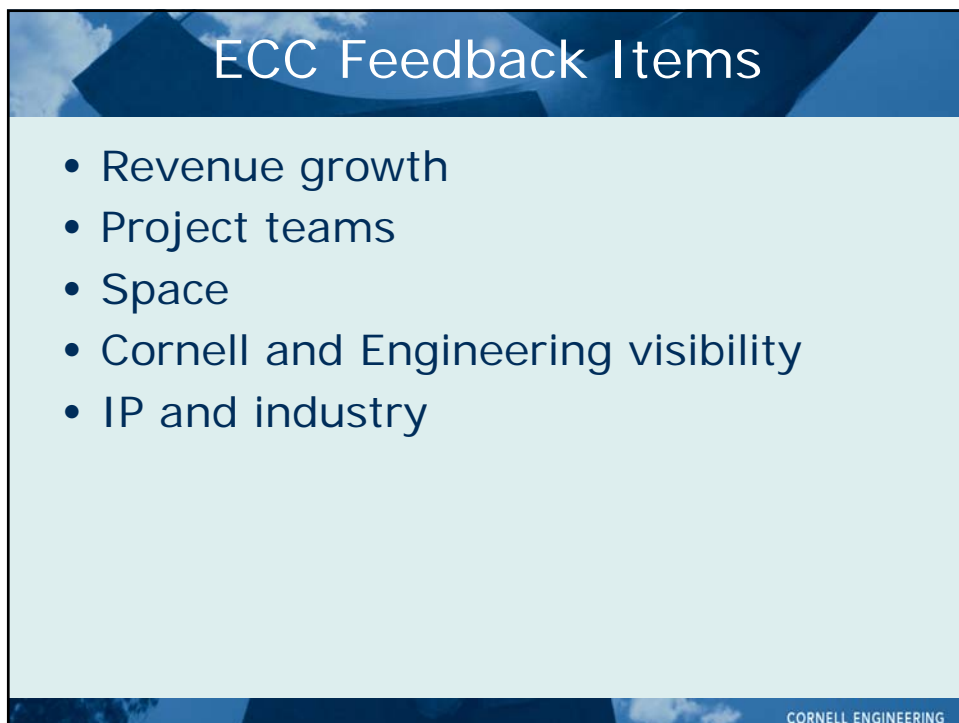




**ENG**  
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**Follow Up to Prior ECC Meetings**

**April 8, 2010**  
**Christopher Ober**  
**Interim Dean**



**ECC Feedback Items**

- Revenue growth
- Project teams
- Space
- Cornell and Engineering visibility
- IP and industry

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## Revenue Growth

- College successful in attracting ARRA research funding
- Short term growth has been focused on MEng and creation of new 2 year MS degree; both provide substantial tuition return
  - MEng/MS helping us weather next couple of years
- New budget model may result in COE retaining:
  - Undergraduate and graduate tuition
  - F&A cost recoveries

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## Project Teams

- Student project teams continue to thrive
  - 13 teams
  - 480 students (17 percent of the student body)
- Teams going strong thanks to donor support
  - Corporate support for teams coming back but still weaker than before
  - ECC fund?

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## Gates Hall

- Cornell wants to move forward
  - Important for CIS
- Impact on Engineering
  - Space will be freed up for Engineering if building is completed
  - Will lose Ward Lab and surge space associated with it

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## Space Planning

- College will launch space study now that have direction on Gates
- Will be looking for needs, current use and future use
  - 10 to 20 year planning horizon
- Very important since achieving College new construction goals will be greatly delayed

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## Marketing

- Launched brand image last year
- Many initiatives to enhance visibility:
  - Public Relations campaign
  - Faculty Op-eds
  - Faculty media training
  - Faculty online profiles
  - New web site
  - Alumni e-news
  - Washington policy briefing series

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## IP Issues



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# IP

- When we say IP we are talking about:
  - Startups
  - Research supported by industry
- Continuing challenges
  - Much discussion/some progress on barriers to industrial interactions
  - Compliance and risk issues significant
- Progress
  - Office of Sponsored Programs support
  - Some royalty income to college (\$600k)
  - Tech transfer group