



ENG  
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## Follow Up to Prior ECC Meetings

April 8, 2010  
Christopher Ober  
Interim Dean

The slide features a blue background with a large, stylized 'ENG' logo at the top. Below it, the text 'CORNELL ENGINEERING' is displayed. The main title 'Follow Up to Prior ECC Meetings' is centered in a large, white font. Below the title, the date 'April 8, 2010' and the name 'Christopher Ober, Interim Dean' are listed. On the right side, there is a circular seal of Cornell University.



## Industrial

- Much discussion of Cornell's barriers to industrial partnerships/interactions
- We are talking about:
  - Startups
  - Research supported by industry
- Cornell is also in midst of dealing with new regulations including COI, IP ownership clarification

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The slide has a light blue background with a dark blue header area containing the word 'Industrial'. The main content is a bulleted list of three items. The first item discusses barriers to industrial partnerships. The second item lists 'Startups' and 'Research supported by industry'. The third item mentions 'new regulations including COI, IP ownership clarification'. The Cornell Engineering logo is in the bottom right corner.

## IP Issues



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## Growth

- College successful in attracting ARRA research funding
- College received \$600K from CCTEC this past year
- Short term growth has been focused on MEng and creation of new 2 year MS degree; both provide substantial tuition return
- In future we expect all grad student tuition will be returned to College (along with charge for rent for buildings)
- MEng/MS helping us weather next couple of years

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## Project Teams

- Teams going strong thanks to donor support
- Industrial funding coming back but still weaker than before
- ECC fund?
- Our student project teams continue to thrive. The college is supporting 13 teams this year; 480 students (17 percent of the student body) participate in these groups.

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## Space Audit

- One point that came up in prior ECC meeting is space use
- College will launch space audit – delayed by budget focus
- Will be looking for needs, current use and future use
- Very important since achieving College construction goals will be greatly delayed
- In near term, only Gates Hall may go forward

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## Gates Hall

- Gates Foundation talking about return of \$20M gift if no progress on building
- Cornell wants to move forward on building
- Engineering will help CIS financially and supports construction
- Benefit is that space will be freed up for Engineering if building is completed
- Will lose Ward Lab and surge space associated with it

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## Marketing

- Engineering developed new look last year
- University Communications (Tommy Bruce) interested in greater video presence – Engineering faculty being interviewed and posted on web
- Need better strategy if we are to have impact and raise rankings?

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