

## Overview

- FY09 results
- FY10 goals
- Campaign update
  - University
  - College
- ECC Giving
  - Other college council giving
- Staffing update

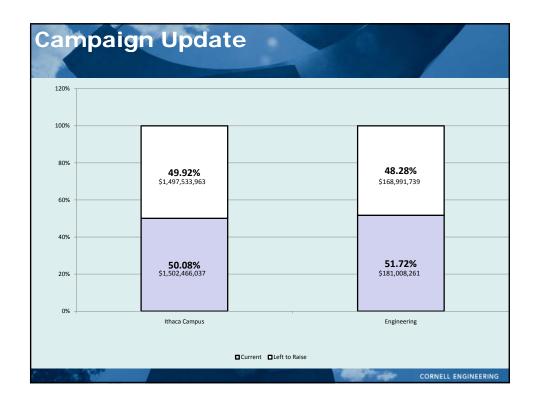
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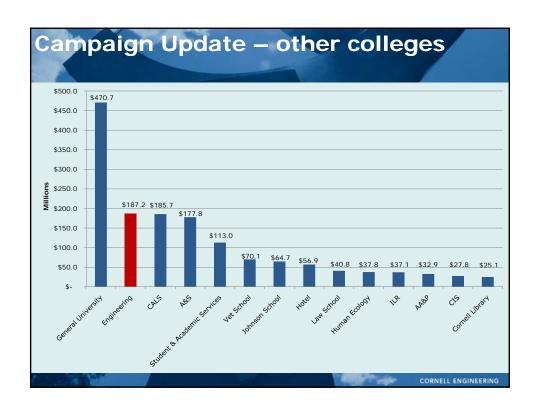
### FY09 Results

#### FY09 most challenging fundraising year in our history.

- Campaign July 1, 2004-October 7, 2009 \$2.55B (64%)
- FY09 university new gifts and commitments: \$270M
- FY09 college new gifts and commitments: \$11.9M
- Annual Fund university \$24.4M best in history
- Annual Fund college \$2.5M best in history
- More solicitations in FY09 than ever, but 52% deferral rate
- Alumni events saw record numbers, including the March CEAA/CSV Conference in CA

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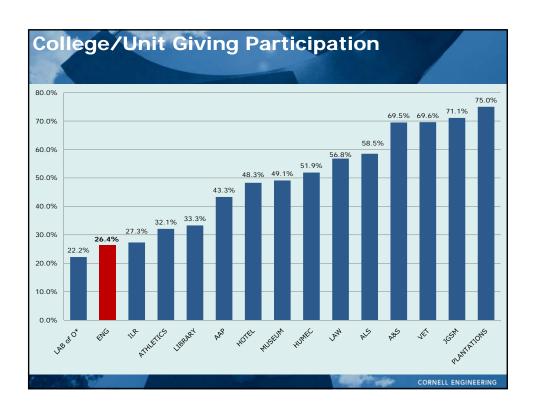


#### FY10 Goals

- \$1.85M Annual Fund goal
- Make at least 100 \$100K+ solicitations
- Identify at least 100 new prospective donors w/ \$100K+ capacity
- Steward all donors who have made major gifts
- Plan and implement two "mini-conferences" in Philadelphia (Biomedical Engineering) and Boston (Energy)
- Continue to strength working partnership between AA&D and Schools and Departments

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53 Members (Emeriti inc.)	Engineering Annual Fund Giving as of 10.05.09			ALL CU Annual Fund Giving as of 10.05.09			Giving to ALL CU Funds as of 10.05.09		
	FY 08	FY 09	FY 10	FY 08	FY 09	FY10	FY 08	FY 09	FY 10
Total Giving	\$89,035	\$90,501	\$25,785	\$170,435	\$202,000.50	\$36,069.24	\$23,606,000.65	\$5,082,642.68	\$160,983.47
# Donors	12	14	3	20	25	4	39	38	11
% of Council	22.6%	26.4%	5.7%	37.7%	47.2%	7.5%	73.6%	71.7%	20.8%
Average Gift: Donors	\$7,419.59	\$6,464.32	\$8,594.87	\$8,521.75	\$8,080.02	\$9,017.31	\$605,282.07	\$133,753.75	\$14,634.86
Average Gift: All Members	\$1,679.91	\$1,707.56	\$486.50	\$3,215.76	\$3,811.33	\$680.55	\$445,396.24	\$95,898.92	\$3,037.42



# Engineering AAD – staffing update

### **Staffing Update**

- »Assistant Dean
- »Major Gifts Officer
- »Assistant Director

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