



Why CCSF?

- Already 300+ faculty and 30+ centers/institutes in sustainability research at Cornell.
 - This is a large investment in people, space and resources

• BUT

- Many are unaware of others at Cornell in similar areas
- Are not addressing interconnected nature of the problems
- Teams not primed for large collaborative response to RFPs
- Poor internal & external visibility in sustainability arena
- Potential external partners have no easy entry to Cornell
- Further investment in this area would have limited impact if the mode of organization remains the same
- Total impact is "less than the sum of the parts."
 - Optimal return on investment is not being realized.



• Alumni Push:

- Constant refrain. High priority for many alum individuals/groups.
- Capture this enthusiasm for CCSF and larger campaign?

• Faculty and Student Pull:

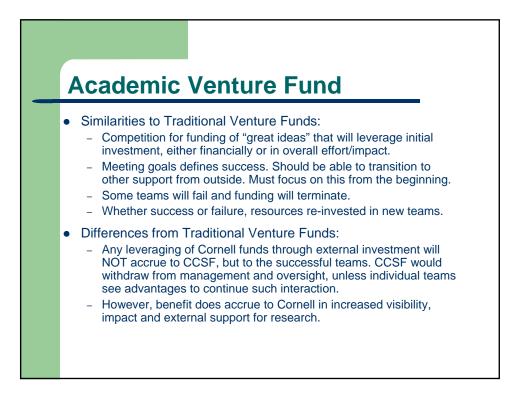
- Recommended by multiple committees and task forces.
- Faculty want to be involved, but do not have resources to organize.
 Attracting partners often requires teams that are already functioning,
- Attracting partners often requires teams that are already functioning promises to do so after obtaining funding rarely succeed in winning.
- Students "get it." Many organizations on campus.

Peer Institutions:

- We will be left behind if we don't move ahead quickly
- Most peers have organized activities in one or more of the three Es.
- Some are already building endowment to support programs.



- 1. Use competitive seed grants to catalyze new team research
- 2. Vigorously pursue external partnerships and investment
- 3. Proactively communicate with internal & external stakeholders
- 4. Stimulate innovative education for undergrads & grads
- 5. Engage the public in understanding the nature of sustainability
- 6. Assist in hiring and retaining key faculty
- The first three activities form the core focus and bulk of initial resources.
- Must be successful at the first three functions. Metrics and milestones agreed to at start of each seed grant.
- Focus on problems that have high impact potential and probability of attracting external partners as collaborators and/or "investors."
- Workshops and symposia to define central challenges and paths to impact.



•	Working closely with many	stakeholders, on campus and off.	
•	The CCSF team now consis	sts of:	
	Prof. Frank DiSalvo	Director	8/07
	Prof. Sid Leibovich	Assoc. Dir. for Energy	10/07
	Prof. Anurag Agrawal	Assoc. Dir. for Environment	2/08
	Prof. Chris Barrett	Assoc. Dir. for Economic Development	3/08
	Dr. Helene Schember	Executive Director	12/07
	Dr. David Dieterich Two part time staff	Partnerships Director	1/08
	Other capabilities are being	contracted for as the need arises.	
•	Faculty Advisory Committee 16 of approx. 18 members of 4 ex officio representatives f	of Faculty Advisory Committee accepted	
•	Space: currently in bootlegg -Move to temp space in Ric	ed space in Baker Lab. e Hall for 1 – 4 years following refurbish	ment
•	More permanent home to be	e determined.	
	If CCSE successful, eventua	ally in LEED platinum space (> 10 y	ears?

Energy	Environment	Economic Dev.
Sid Leibovich (M&AE) Paulette Clancy - C&BE Natalie Mahowald - E&AS Larry Walker - B&EE Dick Schuler – Economics Sandip Tiwari – E&CE	Anurag Agrawal (E&EB) Todd Cowen – C&EE Kieran Donaghy – C&RP Anthony Hay – Microbio Mike Hoffmann – Ag Exp Bob Howarth – E&EB	<u>Chris Barrett – (AE&M)</u> Michael Jones-Correa - David Sahn – Econ/NS Linda Williams – Dev. S



