

Public Relations Challenges Spring 2016

Team Members: Erika Axe & Rachelle Ng

Team Lead: Lishan Zhu

Skills: Writing, graphical design, networking

Tasks and goals

- Use social media to spread the word, raise funds, and recruit students to Cornell
- Provide updated electronic display poster for CEE with new versions at least monthly.
- Put up posters throughout Engineering school that can remain up all year long
- Attend Engineering 1050 presentations and represent AguaClara